

Paper	RATE PER SINGLE COLUMN CM (PSCCM) – excl. vat						Print order	Free/Sold	Distribution Day	Frequency	Booking Deadline	Material Deadline
	ROP Rates			Vacancy, Auction & Tenders Rates								
	B/W	1 Spot	Full Col	B/W	1 Spot	Full Col						
BOTSWANA												
Botswana Guardian	R 79.04	R 98.54	R 98.54	R 79.04	R 98.54	R 98.54	11 000	Sold	Thursday	Weekly	Friday - prior	Monday - prior
The Midweek Sun	R 70.50	R 89.90	R 89.90	R 70.50	R 89.90	R 89.90	7 000	Sold	Wednesday	Weekly	Wednesday - prior	Friday - prior
Mmegi	R 70.50	R 84.72	R 84.72	R 70.50	R 84.72	R 84.72	13 000	Sold	Friday	Weekly	3 days prior	3 days prior
Monitor	R 60.34	R 75.48	R 75.48	R 60.34	R 75.48	R 75.48	7 000	Sold	Monday	Weekly	3 days prior	3 days prior
LESOTHO												
Public Eye (Friday)	R 68.78	R 85.27	R 101.88	R 68.78	R 85.27	R 101.88	22 545	Sold	Friday	Weekly	Friday - prior	Friday prior
Maseru Metro	R 26.11	R 26.11	R 26.11	R 26.11	R 26.11	R 26.11	35 000	Free	Thursday	Weekly	Tuesday - 17h00	Wednesday - 12h00
ESWATINI												
Eswatini News (Saturday)	R 69.84	R 87.05	R 104.59	R 76.80	R 108.82	R 108.82	26 000	Sold	Saturday	Weekly	3 days prior	3 days prior
Times of Eswatini	R 69.84	R 87.05	R 104.59	R 76.80	R 108.82	R 108.82	28 000	Sold	Monday - Friday	Daily	3 days prior	3 days prior
Times Of Eswatini Sunday	R 69.84	R 87.05	R 104.59	R 76.80	R 108.82	R 108.82	26 000	Sold	Sunday	Weekly	Wednesday - 09h00	Thursday - 09h00
ZIMBABWE												
Daily News	R 101.11	R 108.40	R 138.73	R 101.11	R 108.40	R 138.73	45 000	Sold	Monday - Friday - Saturday	Mon- Sun	3 days prior	3 days prior

NETT LOOSE INSERT RATES EFFECTIVE 1 JAN 2021						
BOTSWANA	Loose Inserts per 1000					
	1-8 PAGES	12 PAGES	16 PAGES	20 PAGES	24 PAGES	32 PAGES
Botswana Guardian	R 822.88	R 1 005.74	R 1 229.47	R 1 340.62	R 1 475.10	R 1 625.31
The Midweek Sun	R 822.88	R 1 005.74	R 1 159.15	R 1 264.63	R 1 475.10	R 1 533.44
	4 PAGES	8 PAGES	12 PAGES	16 PAGES	20 PAGES	24 PAGES
Mmegi	R 934.58	R 1 046.38	R 1 117.19	R 1 158.02	R 1 280.04	R 1 371.46
Monitor	R 934.58	R 1 046.38	R 1 117.19	R 1 158.02	R 1 280.04	R 1 371.46

LESOTHO						
	Loose Inserts per 1000					
	TO 8 PAGES	10-16 PAGES	18-24 PAGES	26 - 48 PAGES	50 - 58 PAGES	60 - 68 PAGES
Public Eye (Friday)	R 830.85	R 947.07	R 1 007.65	R 1 085.55	R 1 152.31	R 1 240.09
Maseru Metro	R 345.25	R 443.23	R 443.23	R 443.23	R 542.38	R 542.38
NETT LOOSE INSERT RATES EFFECTIVE 1 JAN 2021						
ESWATINI						
	Loose Inserts per 1000					
	TO 4 PAGES	TO 8 PAGES	TO 12 PAGES	TO 16 PAGES	20 PAGES	24 PAGES
Eswatini News (Saturday)	R 1 515.47	R 1 917.41	R 2 112.54	R 2 408.15	R 2 525.00	R 2 651.19
Times of Eswatini	R 1 515.47	R 1 917.41	R 2 112.54	R 2 408.15	R 2 525.00	R 2 651.19
Times of Eswatini Sunday	R 1 515.47	R 1 917.41	R 2 112.54	R 2 408.15	R 2 525.00	R 2 651.19
ZIMBABWE						
	Loose Inserts per 1000					
	4 pages	8 pages				
Daily News	R754.92	R1 045.10				

Effective date 1 Dec 2020 to 30 Nov 2021

Paper	RATE PER SINGLE COLUMN CM (PSCCM) – excl. vat						Print order	Free/Sold	Distribution Day	Frequency	Booking Deadline	Material Deadline
	ROP Rates			Vacancy, Auction & Tenders Rates								
	B/W	1 Spot	Full Col	B/W	1 Spot	Full Col						
NAMIBIA												
Allgemeine Zeitung: Mon - Wed	R67.00	R67.00	R67.00	R112.00	R112.00	R112.00	3 600	Sold	Mon-Wed	Daily	2 days prior	2 days prior
Allgemeine Zeitung: Thur - Fri	R67.00	R67.00	R67.00	R122.00	R122.00	R122.00	4 000	Sold	Thurs - Friday	Daily	2 days prior	2 days prior
Namibian Sun Mon: Wed	R67.00	R67.00	R67.00	R112.00	R112.00	R112.00	8 400	Sold	Mon-Wed	Daily	2 days prior	2 days prior
Namibian Sun: Thur - Fri	R67.00	R67.00	R67.00	R122.00	R122.00	R122.00	11 000	Sold	Thurs - Friday	Daily	2 days prior	2 days prior
Republikein: Mon - Wed	R79.00	R79.00	R79.00	R112.00	R112.00	R112.00	15 000	Sold	Mon-Wed	Daily	2 days prior	2 days prior
Republikein: Thur - Fri	R89.00	R89.00	R89.00	R122.00	R122.00	R122.00	20 000	Sold	Thurs - Friday	Daily	2 days prior	2 days prior
Careers Fri (Rep, Nam Sun, Allgemeine)	R122.00	R122.00	R122.00	R122.00	R122.00	R122.00	35 000	Sold	Friday	Weekly	Friday - prior	Mon- 12h00
Rep, Nam Sun, Allgemeine: Mon-Wed	R155.00	R155.00	R155.00	n/a	n/a	n/a	27 000	Sold	Mon-Wed	Daily	2 days prior	2 days prior
Republikein, Namibian Sun: Mon-Wed	R115.00	R115.00	R115.00	n/a	n/a	n/a	23 400	Sold	Mon-Wed	Daily	3 days prior	3 days prior
Republikein, Allgemeine Zeitung: Mon-Wed	R115.00	R115.00	R115.00	n/a	n/a	n/a	18 600	Sold	Mon-Wed	Daily	4 days prior	4 days prior
Namibian Sun, Allgemeine Zeitung: Mon-Wed	R98.00	R98.00	R98.00	n/a	n/a	n/a	12 000	Sold	Mon-Wed	Daily	5 days prior	5 days prior

Effective date 1 Dec 2020 to 30 Nov 2021

Nett Loose Inserts rates effective 1 December 2020 to 30 November 2021

NAMIBIA		
	Loose Inserts per 1000 p/day	
10 000	R2 350.00	<p>Market Watch:</p> <p>Mon - Wed @ R112 per col cm.</p> <p>Thur-Fri @R122 per col cm circulated across Republikein, Namibian Sun and Allgemeine Zeitung.</p> <p>Careers: Friday @ R122 per col cm, circulated across Republikein, Namibian Sun and Allgemeine Zeitung.</p>
10 001 - 20 000	R1 900.00	
20 001 - 30 000	R1 650.00	
30 001 - 40 000	R1 350.00	
* + 40 000	R1 250.00	
* +20 pgs	Add 20%	
*+ 40pgs	Add 50%	