



SPARK MEDIA NETT RATE CARD - valid from 1 October 2018 until 30 September 2019 (unless otherwise stated)

	Print order	Free/Sold	Distribution Day	Frequency	Booking Deadline	Material Deadline	Rate per single column cm(pscmc) excl vat					
							ROP Rates			Vacancy, Auction & Tenders Rate		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
GAUTENG												
African Reporter	22 000	Sold	Friday	Weekly	Wednesday - 10h00	Wednesday - 14h00	R 42,37	R 52,96	R 63,55	R 46,60	R 58,25	R 69,90
Alberton Record	38 700	Free	Wednesday	Weekly	Friday - 09h00	Monday - 10h00	R 77,98	R 97,47	R 116,96	R 85,78	R 107,22	R 128,66
Alex News	20 000	Free	Thursday	Weekly	Friday week prior	Monday	R 44,23	R 55,30	R 66,38	R 48,66	R 60,83	R 73,01
Bedfordview Edenvale News	47 200	Free	Wednesday	Weekly	Friday - 09h00	Friday - 09h00	R 76,66	R 95,83	R 114,99	R 84,32	R 105,41	R 126,49
Benoni City Times	39 600	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 09h00	R 78,70	R 98,38	R 118,05	R 86,57	R 108,22	R 129,86
Boksburg Advertiser	44 000	Free	Tuesday	Weekly	Thursday - 13h00	Thursday - 16h00	R 80,92	R 101,14	R 121,38	R 89,01	R 111,26	R 133,51
Brakpan Herald	19 700	Free	Friday	Weekly	Tuesday - 10h00	Wednesday - 12h00	R 38,86	R 48,57	R 58,29	R 42,75	R 53,43	R 64,11
City Buzz	10 000	Free	Last Friday of e	Monthly	2 weeks prior	2 weeks prior	R 49,26	R 49,26	R 49,26	R 54,19	R 54,19	R 54,19
Chiawelo Urban News	25 266	Free	Wednesday/Thursd	Weekly	Friday - 12h00	Monday - 10h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Comaro Chronicle	21 300	Free	Wednesday	Weekly	Thursday - 09h00	Friday - 10h00	R 48,37	R 60,46	R 72,56	R 53,21	R 66,51	R 79,81
Comaro Chronicle & Southern Courier Combined	61 400	Free	Tuesday/Wednesda	Weekly	Thursday - 10h00	Friday - 10h00	R 93,98	R 117,48	R 140,97	R 103,38	R 129,22	R 155,07
Diepkloof Urban News	30 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Dobsonville Urban News	32 766	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Eldorado Urban News	30 266	Free	Wednesday/Thursd	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Fordsburg & Mayfair Rising Sun	25 000	Free	Thursday	Monthly	Monday - 09h00	Monday - 12h00	R 56,27	R 56,27	R 56,27	R 61,90	R 61,90	R 61,90
Fourways Review	37 150	Free	Wednesday	Weekly	Friday - 09h00	Monday - 09h00	R 81,32	R 101,65	R 121,97	R 89,45	R 111,81	R 134,17
Germiston City News	30 500	Free	Wednesday	Weekly	Friday - 13h00	Monday - 10h00	R 57,18	R 71,48	R 85,77	R 62,89	R 78,62	R 94,34
Heidelberg Nigel Heraut	20 000	Free	Wednesday	Weekly	Thursday - 12h00	Friday - 14h00	R 47,37	R 59,22	R 71,06	R 52,10	R 65,14	R 78,16
Jabavu Urban News	27 766	Free	Wednesday	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Jo'burg East Express	18 000	Free	Tuesday	Weekly	Thursday - 12h00	Thursday - 16h00	R 35,68	R 44,59	R 53,52	R 39,25	R 49,05	R 58,87
Kathorus Mail	55 000	Free	Wednesday	Twice Monthl	Friday - 09h00	Friday - 10h00	R 69,44	R 86,79	R 104,16	R 76,38	R 95,47	R 114,57
Kempton Express	55 700	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 09h00	R 85,31	R 106,63	R 127,96	R 93,84	R 117,30	R 140,75
Krugerdsorp News	30 500	Free	Wednesday	Weekly	Friday - 08h00	Friday - 12h00	R 67,27	R 84,08	R 100,91	R 73,99	R 92,49	R 111,00
Leisure Options *	209 070	Free	Tue/Wed/Thu	Twice Monthl	Tuesday prior - 09h00	Thursday prior - 09h00	R 163,34	R 204,20	R 222,42	n/a	n/a	n/a
Lenasia Rising Sun	33 000	Free	Tuesday/Wednesda	Weekly	Friday - 09h00	Friday - 12h00	R 61,50	R 76,88	R 92,25	R 67,64	R 84,56	R 101,47
Meadowlands Urban News	27 766	Free	Wednesday/thursd	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Midrand Reporter	28 620	Free	Thursday	Weekly	Monday - 09h00	Monday-12h00	R 60,58	R 75,74	R 90,88	R 66,64	R 83,31	R 99,97
North Eastern Tribune	24 760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 59,03	R 73,77	R 88,56	R 64,93	R 81,15	R 97,42
Northcliff Melville Times	31 760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h0	R 67,62	R 84,53	R 101,43	R 74,38	R 92,98	R 111,57
Orlando Urban News	30 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Pimville Urban News	25 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Pretoria Record Central	18 550	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 48,42	R 60,53	R 72,63	R 53,26	R 66,58	R 79,90
Pretoria Record Centurion	60 350	Free	Wednesday	Weekly	Wednesday- 10h00	Monday- 10h00	R 101,33	R 126,67	R 152,00	R 111,47	R 139,33	R 167,20
Record East / Far East Combined	79 210	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday-12h00	R 133,42	R 166,79	R 200,14	R 146,77	R 183,47	R 200,16
Record Far East (Faerie Glen)	43 100	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 87,12	R 108,90	R 130,68	R 95,84	R 119,79	R 143,75
Record East (Lynnwood)	36 110	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 72,99	R 91,24	R 109,49	R 80,29	R 100,36	R 120,44
Pretoria Record Mamelodi	30 000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63,98	R 79,98	R 95,98	R 70,38	R 87,98	R 105,58
Pretoria Record Moot	33 630	Free	Thursday	Weekly	Wednesday - 10h00	Monday - 10h00	R 73,95	R 92,45	R 110,93	R 81,35	R 101,69	R 122,03
Pretoria Record North	40 100	Free	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 76,34	R 95,44	R 114,52	R 83,98	R 104,98	R 125,97
Pretoria Record Noweto	29 000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63,82	R 79,78	R 95,74	R 70,20	R 87,76	R 105,32
Pretoria Record West News	20 250	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 52,08	R 65,10	R 78,12	R 57,28	R 71,61	R 85,93
Protea Urban News	25 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
Randburg Sun	60 950	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 106,30	R 132,87	R 159,45	R 116,93	R 146,16	R 175,39
Randfontein Herald	20 000	Free	Tuesday	Weekly	Friday - 08h00	Friday - 12h00	R 39,61	R 49,51	R 59,42	R 43,57	R 54,46	R 65,36
Roodepoort Northsider	29 500	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 65,82	R 82,28	R 98,73	R 72,40	R 90,51	R 108,61
Roodepoort Record	51 800	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 90,15	R 112,69	R 135,23	R 99,16	R 123,96	R 148,75
Roodepoort Northsider & Record combined	81 300	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 139,05	R 173,82	R 208,58	R 152,95	R 191,20	R 229,44
Rosebank Killarney Gazette	27 460	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 62,80	R 78,50	R 94,20	R 69,08	R 86,35	R 103,62
Sandton Chronicle	51 650	Free	Wednesday	Weekly	Friday - 9h00	Monday - 9h00	R 94,45	R 118,05	R 141,70	R 103,90	R 129,86	R 155,87
Southern Courier	40 100	Free	Tuesday	Weekly	Thursday - 09h00	Friday - 10h00	R 56,97	R 71,21	R 85,45	R 62,66	R 78,33	R 94,00
Springs Advertiser	26 800	Free	Thursday	Weekly	Monday - 09h00	Monday - 09h00	R 51,36	R 64,21	R 77,05	R 56,50	R 70,63	R 84,75
Tembisan	10 000	Sold	Thursday	Weekly	Tuesday - 12h00	Tuesday - 12h00	R 38,48	R 48,10	R 57,72	R 42,33	R 52,91	R 63,49
West Side Urban News	16 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63

Zola Urban News	30 266	Free	Wednesday /Thurs	Weekly	Friday - 12h00	Monday - 09h00	R 60,38	R 75,48	R 90,58	R 66,42	R 83,03	R 99,63
1 958 546												
VAAL TRIANGLE												
Northern Ster	32 800	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 87,35	R 109,20	R 131,03	R 96,08	R 120,11	R 144,12
Sedibeng Ster	91 000	Free	Thursday/Friday	Weekly	Monday - 14h00	Tuesday - 15h00	R 81,58	R 93,91	R 101,98	R 89,73	R 103,29	R 112,18
Vaal Weekblad	8 500	Sold	Wednesday	Weekly	Thursday - 08h00	Monday - 08h00	R 42,57	R 53,21	R 63,86	R 46,83	R 58,53	R 70,27
Southern Ster	41 500	Free	Tuesday / Wednes	Weekly	Wednesday - 12h00	Thursday - 12h00	R 103,94	R 129,91	R 155,89	R 114,34	R 142,90	R 171,50
8 500												

FREE STATE												
Bloemfontein Courant	50 000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 65,31	R 81,64	R 97,97	R 71,84	R 89,81	R 107,77
Heilbron Herald	2 500	Sold	Friday	Weekly	Friday - 09h00	Tuesday - 12h00	R 24,52	R 30,66	R 36,80	R 26,98	R 33,73	R 40,47
Parys Gazette	7 500	Free	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 29,62	R 37,03	R 44,44	R 32,58	R 40,73	R 48,88
Rekord Media Free State	22 000	free/sold	Thursday / Friday	Weekly	Friday - 17h00	Tuesday - 13h00	R 75,96	R 90,20	R 90,20	R 83,55	R 99,22	R 99,22
82 000												

KWAZULU NATAL												
Berea Mail	27 300	Free	Thursday	Weekly	Tuesday - 09h00	Tuesday - 12h00	R 59,13	R 73,91	R 88,70	R 65,04	R 81,30	R 97,57
Chatsworth Rising Sun	51 258	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 70,34	R 87,93	R 105,51	R 77,38	R 96,72	R 116,06
Escourt & Midlands News	3 700	Sold	Wednesday	Weekly	Friday - 12h00	Monday - 11h00	R 22,04	R 27,55	R 33,06	R 24,24	R 30,30	R 36,36
Eyethu Amajuba	5 100	Sold	Thursday/Friday	Weekly	Monday - 12h00	Monday - 16h00	R 15,00	R 21,00	R 27,00	R 16,50	R 23,10	R 29,70
Eyethu Baywatch	30 700	Free	Wednesday / Thursday	Weekly	Friday - 08h30	Monday - 13h00	R 42,54	R 53,16	R 63,80	R 46,79	R 58,48	R 70,17
Eyethu Msunduzi	35 000	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 12h00	R 48,49	R 60,61	R 72,73	R 53,34	R 66,67	R 80,00
Eyethu Intshonalanga	30 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 41,56	R 51,95	R 62,34	R 45,72	R 57,14	R 68,57
Eyethu Ugu	37 000	Free	Wednesday	Weekly	Thursday - 16h00	Friday - 16h00	R 51,26	R 64,07	R 76,89	R 56,39	R 70,48	R 84,58
Eyethu Umlazi	30 000	Free	Thursday	Weekly	Monday - 16h00	Tuesday - 12h00	R 41,56	R 51,95	R 62,34	R 45,72	R 57,14	R 68,57
Eyethu Umgunzulovu (old Umngeni)	20 000	Free	Thursday / Friday	Fortnightly	Friday - 09h00	Monday - 09h00	R 27,71	R 34,64	R 41,56	R 30,48	R 38,10	R 45,72
Eyethu uthukela	10 100	Free	Thursday	Weekly	Tuesday - 12h00	Tuesday - 17h00	R 15,00	R 21,00	R 27,00	R 16,50	R 23,10	R 29,70
Eyethu Zululand	12 000	Free	Last Friday of e	Monthly	Friday - 12h00	Monday - 09h00	R 16,63	R 20,78	R 24,94	R 18,29	R 22,86	R 27,43
Highway Mail	54 700	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 82,05	R 102,57	R 123,08	R 90,25	R 112,83	R 135,39
The Hilltop (inserted into Highway Mail)	19 765	Free	4th Wednesday	Monthly	Thursday - 16h00	Friday - 12h00	R 28,09	R 35,12	R 42,14	n/a	n/a	n/a
Ladysmith Gazette	5 900	Sold	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 32,61	R 40,76	R 48,91	R 35,87	R 44,84	R 53,80
Maritzburg Sun	30 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 63,38	R 79,23	R 95,07	R 69,72	R 87,15	R 104,58
Maritzburg Sun & Public Eye Combination	60 000	Free	Wednesday / Thursday	Weekly	Friday - 12h00	Monday - 12h00	R 113,09	R 141,36	R 169,64	R 124,40	R 155,50	R 186,60
Merebank Rising Sun	22 500	Free	Tuesday/Wednesday	Weekly	Thursday - 16h00	Friday - 09h00	R 56,26	R 70,33	R 84,40	R 61,89	R 77,37	R 92,84
Mid South Coast Mail	2 700	Sold	Wednesday	Weekly	Thursday - 11h00	Friday - 09h00	R 33,21	R 41,52	R 49,82	R 36,53	R 45,67	R 54,80
Mid South Coast Rising Sun	20 175	Free	Tuesday	Weekly	Thursday - 11h00	Friday - 12h00	R 36,17	R 45,21	R 54,26	R 39,79	R 49,73	R 59,69
Newcastle Advertiser	9 150	Sold	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 48,56	R 60,69	R 72,83	R 53,41	R 66,76	R 80,11
North Coast Courier	40 000	Free	Wednesday	Weekly	Friday - 10h00	Monday - 10h00	R 68,94	R 86,17	R 91,58	R 75,83	R 94,79	R 100,74
Northern Eyethu	16 000	Free	Tuesday	Monthly	7 days prior	7 days prior	R 22,74	R 28,43	R 34,11	R 25,01	R 31,27	R 37,52
Northern Natal Courier	4 200	Sold	Wednesday	Weekly	Monday - 10h00	Monday - 17h00	R 28,68	R 35,85	R 43,02	R 31,55	R 39,44	R 47,32
Northglen News	27 700	Free	Tuesday	Weekly	Thurs-16h00	Friday - 12h00	R 59,13	R 73,91	R 88,70	R 65,04	R 81,30	R 97,57
Overport Rising Sun	45 000	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 61,17	R 76,47	R 91,76	R 67,29	R 84,11	R 100,94
Phoenix Sun (incl. Cornubia, Tongaat & Verulam)	65 000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 10h00	R 84,41	R 105,52	R 116,74	R 92,86	R 116,06	R 128,41
Public Eye	30 000	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 12h00	R 63,38	R 79,23	R 95,07	R 69,72	R 87,15	R 104,58
Queensburgh News	13 200	Free	2nd and 4th Tues	Fortnightly	Thursday - 16h00	Friday - 11h00	R 35,48	R 44,34	R 53,20	R 39,02	R 48,78	R 58,52
South Coast Herald	15 000	Sold	Thursday	Weekly	Friday - 16h00	Tuesday - 09h00	R 50,14	R 62,68	R 75,21	R 55,15	R 68,95	R 82,73
South Coast Herald Bonus	20 000	Free	Wednesday	Weekly	Thursday - 12h00	Thursday - 12h00	R 66,00	R 66,00	R 66,00	R 72,60	R 72,60	R 72,60
South Coast Sun	20 325	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 47,31	R 59,13	R 70,95	R 52,04	R 65,04	R 78,05
Southlands Sun	18 100	Free	Tuesday	Weekly	Friday - 09h00	Friday - 12h00	R 45,20	R 56,49	R 67,80	R 49,72	R 62,14	R 74,58
Village Talk	12 000	Free	Wednesday	Weekly	Friday - 09h00	Friday - 12h00	R 34,40	R 43,01	R 51,60	R 37,84	R 47,31	R 56,76
Vryheid Herald	4 200	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28,68	R 35,85	R 43,02	R 31,55	R 39,44	R 47,32
Zululand Observer (friday)	14 800	Sold	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 57,01	R 71,27	R 85,52	R 62,72	R 78,39	R 94,07
Zululand Observer (monday)	7 450	Sold	Monday	Weekly	Thursday - 12h00	Friday - 10h00	R 57,01	R 71,27	R 85,52	R 62,72	R 78,39	R 94,07
790 223												

LIMPOPO												
Bosveld Review	3 300	Sold	Thursday / Friday	Weekly	Wednesday - 09h00	Wednesday - 15h00	R 31,05	R 32,60	R 35,71	R 34,15	R 35,86	R 39,28
Bonus Review	40 000	Free	Wednesday	Weekly	Monday - 08h30	Monday - 15h00	R 80,51	R 80,51	R 80,51	R 88,56	R 88,56	R 88,56
Capricorn Voice	6 500	Sold	Wednesday	Weekly	Monday - 12h00	Tuesday - 13h00	R 48,72	R 51,15	R 56,02	R 53,59	R 56,27	R 61,63
Die Pos / The Post	6 000	Sold	Friday	Weekly	Monday - 12h00	Tuesday - 12h00	R 35,13	R 42,72	R 51,27	R 38,64	R 47,00	R 56,40
Hoedspruit Herald	3 200	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 26,12	R 32,65	R 39,18	R 28,73	R 35,91	R 43,10
Letaba Herald	5 300	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 43,88	R 54,85	R 65,82	R 48,27	R 60,33	R 72,40
Mopani Herald	4 000	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28,21	R 35,26	R 42,31	R 31,03	R 38,79	R 46,54
Weekend Review	6 040	Sold	Thursday / Friday	Weekly	Tuesday - 12h00	Wednesday - 13h00	R 43,00	R 45,16	R 49,46	R 47,30	R 49,67	R 54,40
Phalabora Herald	3 800	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28,21	R 35,26	R 42,31	R 31,03	R 38,79	R 46,54
The Beat	6 000	Free	Friday	Weekly	Monday - 12h00	Tuesday - 12h00	R 34,80	R 42,32	R 50,79	R 38,28	R 46,55	R 55,86

MPUMALANGA												
Corridor Gazette	9 000	Free	Thursday	Weekly	Friday - 12h00	Monday - 12h00	R 26,78	R 33,47	R 40,17	R 29,45	R 36,82	R 44,18
Daller	2 800	Sold	Friday	Weekly	Wednesday-10h00	Wednesday - 12h00	R 28,03	R 35,03	R 42,04	R 30,83	R 38,54	R 46,24
Echo	20 000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 10h00	R 33,40	R 41,76	R 50,10	R 36,74	R 45,93	R 55,11
Hazyview Herald	10 000	Free	Friday	Fortnightly	Friday - week prior	Friday - week prior	R 20,62	R 25,78	R 30,94	R 22,69	R 28,36	R 34,04
Highvelder / Hoëvelder	18 000	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 35,73	R 44,66	R 53,60	R 39,30	R 49,13	R 58,96
Lowvelder / Laevelder (friday)	19 500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 46,31	R 57,89	R 69,46	R 50,94	R 63,68	R 76,41
Lowvelder / Laevelder (tuesday)	18 000	Sold	Thursday	Weekly	Thursday - 12h00	Friday - 12h00	R 46,31	R 57,89	R 69,46	R 50,94	R 63,68	R 76,41
Middelburg Observer (friday)	20 000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 53,18	R 66,48	R 79,77	R 58,50	R 73,13	R 87,75
Mpumalanga Mirror *	158 000	Free	Tuesday - Friday	Monthly	10 days - prior	7 days - prior	R 135,01	R 168,75	R 202,51	n/a	n/a	n/a
Mpumalanga News	11 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 36,06	R 45,07	R 54,09	R 39,66	R 49,57	R 59,50
Nelspruit Post	10 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 26,78	R 33,47	R 40,17	R 29,45	R 36,82	R 44,18
Ridge Times	40 000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 69,32	R 86,65	R 103,98	R 76,26	R 95,31	R 114,39
Standerton Advertiser	10 000	Free	Wednesday	Weekly	Monday - 10h00	Monday - 12h00	R 30,45	R 38,07	R 45,68	R 33,49	R 41,88	R 50,25
Steelburger inc. Lydenburg News	18 000	Free	Friday	Weekly	Tuesday - 12h00	Wednesday - 12h00	R 28,76	R 35,95	R 43,14	R 31,64	R 39,54	R 47,45
Streeknus	4 000	Sold	Friday	Weekly	Friday - 16h00	Monday - 10h00	R 30,75	R 38,44	R 46,12	R 33,83	R 42,28	R 50,73
White River Post	10 000	Free	Thursday	Bi-weekly	Monday - 10h00	Tuesday - 10h00	R 26,78	R 33,47	R 40,17	R 29,45	R 36,82	R 44,18
Witbank News	25 000	Sold	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 57,60	R 72,00	R 86,40	R 63,37	R 79,20	R 95,04
343 800												
NORTH WEST												
Bonus	25 500	Free	Monday	Weekly	Thursday - 12h00	Friday - 12h00	R 51,95	R 64,94	R 77,93	R 57,15	R 71,43	R 85,72
Brits Pos	8 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 43,35	R 54,19	R 65,03	R 47,69	R 59,61	R 71,53
Klerksdorp Midweek	18 700	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 58,40	R 73,00	R 87,60	R 64,24	R 80,30	R 96,36
Klerksdorp Record	20 000	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 58,58	R 73,22	R 87,87	R 64,44	R 80,55	R 96,65
Kormorant	10 000	Free	Thursday	Weekly	Friday - 17h00	Monday	R 23,62	R 29,52	R 35,42	R 25,98	R 32,47	R 38,96
Lentswe	14 700	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 46,76	R 58,44	R 70,13	R 51,43	R 64,29	R 77,15
Mafikeng Mail	14 500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 49,98	R 62,48	R 74,97	R 54,98	R 68,72	R 82,47
Noordwester	6 000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 41,38	R 51,73	R 62,07	R 45,52	R 56,90	R 68,28
Rustenburg Herald	30 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 66,46	R 83,08	R 99,69	R 73,11	R 91,38	R 109,66
Stellalander	6 000	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 32,96	R 41,20	R 49,44	R 36,26	R 45,32	R 54,39
123 900												
EASTERN CAPE												
Talk of the Town **Gross	3900	Sold	Thursday	Weekly	Friday -10h00	Friday -10h00	R 21,89	R 29,47	R 39,49	n/a	n/a	n/a
Go! And Express **Gross	42 900	Free	Thursday	Weekly	Friday - 12h00	Friday - 12h00	R 48,04	R 62,51	R 87,50	n/a	n/a	n/a
The Rep **Gross	8 000	Sold	Friday	Weekly	Monday - 16h00	Monday - 16h00	R 27,96	R 36,46	R 49,83	n/a	n/a	n/a
Please note, the below Eastern Cape papers rates are valid from 1 Jan 2019 to 31 Dec 2019												
Our Times	5 000	Sold	Wednesday	Weekly	Thursday 12h00	Thursday 12h00	R 19,41	R 24,25	R 29,11	n/a	n/a	n/a
Graaff-Reinet & Karoo News	2 800	Sold	Friday	Weekly	Thursday - 16h00	Monday - 16h00	R 28,36	R 35,45	R 42,54	R 31,19	R 38,98	R 46,79
Grocotts Mail	5 000	Free	Friday	Weekly	Wednesday - 13h00	Wednesday - 16h00	R 30,99	R 38,74	R 46,49	R 34,09	R 42,61	R 51,15
67 600												
NORTHERN CAPE												
Gemsbok	14 500	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 55,35	R 69,19	R 83,03	R 60,89	R 76,12	R 91,33
14 500												
WESTERN CAPE												
Please note the below Western Cape papers rates are valid from 1 Jan 2019 until 31 Dec 2019												
CXPress	10 000	Free	Wednesday	Weekly	Friday - 10h00	Monday - 12h00	R 25,80	R 32,24	R 38,70	R 28,38	R 35,47	R 42,56
George Herald	17 800	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 47,64	R 59,56	R 71,45	R 52,40	R 65,48	R 78,60
Idinga	7 000	Free	Friday	Weekly	Friday - 14h00	Friday - 14h00	R 20,19		R 29,91			
Knysna Plett Herald	4 000	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 24,02	R 30,02	R 36,05	R 26,42	R 33,03	R 39,65
Mosselbay Home Ads News	7 000	Free	Tuesday	Weekly	Friday - 14h00	Friday - 14h00	R 20,04		R 30,06			
Mosselbay Advertiser	8 500	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 39,41	R 49,26	R 59,12	R 43,35	R 54,18	R 65,03
Oudtshoorn Courant	2 800	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 22,14	R 27,68	R 33,22	R 24,35	R 30,44	R 36,54
South Cape Forum	4 400	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 20,98	R 26,23	R 31,48	R 23,08	R 28,85	R 34,63
61 400												
TOTAL WEEKLY PRINT ORDER (EXCL PAPERS INSERTED INTO OTHER PAPERS*)	3 534 609	*Inserted papers - Leisure Options into Northcliff Melville Times/ Rosebank Killarney Gazette/Fourways Review/ Sandton Chronicle & Randburg Sun, Mpumalanga Mirror into Lowvelder Tuesday; Middelburg Observer Tuesday/ Witbank News/Barberton Times/Mpumalanga News/ Ridge Times/Daller/ Corridor										

LOOSE INSERT RATES (media costs)

Insert Deadlines	
Booking	Wednesday prior
Material	Thursday prior

Printing costs are quoted seperately*

Rate for period 1 Oct 2018 to 30 Sept 2019			
Insert Rate		Discounted rate if printed by CTP/Caxton printers	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 694,00	1 - 8 Pages	R 479,00
10 - 16 Pages	R 762,00	10 - 16 Pages	R 553,00
18 - 24 Pages	R 835,00	18 - 24 Pages	R 598,00
28 - 32 Pages	R 914,00	28 - 32 Pages	R 660,00
36 - 40 Pages	R 986,00	36 - 40 Pages	R 715,00
44 - 48 Pages	R 1 055,00	44 - 48 Pages	R 778,00
50 - 58 Pages	R 1 139,00	50 - 58 Pages	R 839,00
60 - 68 Pages	R 1 232,00	60 - 68 Pages	R 907,00
72 + Pages	R 1 328,00	72 + Pages	R 980,00

Rates for period 1 October 2018 to 30 September 2019

**Eastern Cape- Talk of the Town, Go! and Express & The Rep

Pagination	Cost per 000**(Gross)
Up to 8 pages	R 543,68
10-16 pages	R 656,32
18-24 pages	R 765,41
28-32 pages	R 919,90
36-48	R 1 095,63
50-64	R 1 329,72

** Gross - Talk of Town, Go! & Express and The Rep

Rates for period 1 October 2018 to 30 September 2019

Northern Cape - Gembok and Stellalander		
	External rate	Internal rate
1-24 pages	R 772	R 585
26-32 pages	R 827	R 689
34-48 pages	R 875	R 827
50-58 pages	R 1 050	R 867
60-68 pages	R 1 117	R 935
72 +pages	R 1 211	R 1 018

Contract discounts do NOT apply on these two publications

Eastern Cape - Graaff Reinet & Karoo News, Grocotts Mail and Our Times

Rate Valid 1 Jan 2019 2018 to 31 Dec 2019			
Insert Rate		CTP/Caxton printers	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 642,20	1 - 8 Pages	R 443,62
10 - 16 Pages	R 705,58	10 - 16 Pages	R 512,07
18 - 24 Pages	R 773,17	18 - 24 Pages	R 553,48
28 - 32 Pages	R 845,85	28 - 32 Pages	R 611,78
36 - 40 Pages	R 912,60	36 - 40 Pages	R 662,00
44 - 48 Pages	R 976,82	44 - 48 Pages	R 720,79
50 - 58 Pages	R 1 054,56	50 - 58 Pages	R 776,55
60 - 68 Pages	R 1 140,75	60 - 68 Pages	R 840,00
72 + Pages	R 1 229,47	72 + Pages	R 908,00



SPARK AFRICA NETT RATE SUMMARY EFFECTIVE 1 JAN 2019 - 31 DEC 2019

	print order	free/sold	distribution day	frequency	booking deadline	material deadline	rates per single column cm (psccm) excl vat					
							ROP Rates			Vacancy & Auction Rates		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
BOTSWANA												
Botswana Guardian	18 000	Sold	Thursday	Weekly	Friday - prior	Monday - prior	R 74,57	R 92,96	R 92,96	R 74,57	R 92,96	R 92,96
The Midweek Sun	14 000	Sold	Wednesday	Weekly	Wednesday - prior	Friday - prior	R 66,51	R 84,81	R 84,81	R 66,51	R 84,81	R 84,81
Mmegi	17 000	Sold	Friday	Weekly	3 days prior	3 days prior	R 66,51	R 79,93	R 79,93	R 66,51	R 79,93	R 79,93
Monitor	14 000	Sold	Monday	Weekly	3 days prior	3 days prior	R 56,92	R 71,21	R 71,21	R 56,92	R 71,21	R 71,21
*All rates exclude SA vat												
LESOTHO												
Public Eye (Friday)	22 545	Sold	Friday	Weekly	Friday - prior	Friday prior	R 60,08	R 74,49	R 88,99	R 60,08	R 74,49	R 88,99
Mosotho (Monday)	10 410	Sold	Monday	Weekly	Wednesday - 12h00	Wednesday - 17h00	R 60,08	R 74,49	R 88,99	R 60,08	R 74,49	R 88,99
Maseru Metro	30 000	Free	Thursday	Weekly	Tuesday - 17h00	wednesday - 12h00	R 22,81	R 22,81	R 22,81	R 22,81	R 22,81	R 22,81
*All rates exclude SA vat												
NAMIBIA												
Allgemeine Zeitung - Mon - Thurs	3500(mon-thurs)	Sold	Monday - Thursday	Daily	2 days prior	2 days prior	R 60,00	R 60,00	R 60,00	R 100,00	R 100,00	R 100,00
Allgemeine Zeitung - Friday	4000 (fri)	Sold	Friday	Daily	2 days prior	2 days prior	R 60,00	R 60,00	R 60,00	R 110,00	R 110,00	R 110,00
Erongo	5000	Sold	Sunday	Weekly	Wednesday 12h00	Thursday 16h00	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00
Ewi IyaNooli	15000	Free	Last Wednesday	Monthly	Monday prior	Monday prior	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00
Namibian Sun Mon - Wed	9500	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 60,00	R 60,00	R 60,00	R 100,00	R 100,00	R 100,00
Namibian Sun Thur - Fri	12000	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 60,00	R 60,00	R 60,00	R 110,00	R 110,00	R 110,00
Republikein Mon - Wed	17200	Sold	Monday - Thursday	Daily	2 days prior	2 days prior	R 70,00	R 70,00	R 70,00	R 100,00	R 100,00	R 100,00
Republikein Thur - Fri	20000	Sold	Friday	Daily	2 days prior	2 days prior	R 80,00	R 80,00	R 80,00	R 110,00	R 110,00	R 110,00
Windhoek Express	8000	Sold	Sunday	Weekly	Wednesday 12h00	Thursday 16h00	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00	R 45,00
Careers Fri (Rep, Nam Sun, Allgemeine)	30000	Sold	Friday	Weekly	Friday - prior	Mon 12h00	R 110,00	R 110,00	R 110,00	R 110,00	R 110,00	R 110,00
Rep, Nam Sun, Allgemeine	30000	Sold	Mon-Wed	Daily	2 days prior	2 days prior	R 135,00	R 135,00	R 135,00	n/a	n/a	n/a
Republikein, Erongo	22000	Sold / Free	Mon-Wed	Weekly	Wednesday	Thurs 16h00	R 90,00	R 90,00	R 90,00	n/a	n/a	n/a
Republikein, Windhoek Express	25000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 90,00	R 90,00	R 90,00	n/a	n/a	n/a
Namibian Sun, Erongo	14000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 70,00	R 70,00	R 70,00	n/a	n/a	n/a
Namibian Sun, Windhoek Express	17000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 70,00	R 70,00	R 70,00	n/a	n/a	n/a
*All rates exclude SA vat												
SWAZILAND												
Swazi News (Saturday)	26 000	Sold	Saturday	Weekly	3 days prior	3 days prior	R 63,95	R 79,72	R 95,78	R 70,33	R 99,65	R 99,65
Times of Swaziland	28 000	Sold	Monday - Friday	Daily	3 days prior	3 days prior	R 63,95	R 79,72	R 95,78	R 70,33	R 99,65	R 99,65
Times Sunday	26 000	Sold	Sunday	Weekly	Wednesday - 09h00	Thursday - 09h00	R 63,95	R 79,72	R 95,78	R 70,33	R 99,65	R 99,65
*All rates exclude SA vat												
ZIMBABWE												
Daily News	45 000	Sold	Monday - Friday Sat	Mon- Sun	3 days prior	3 days prior	R 91,72	R 98,33	R 125,84	R 91,72	R 98,33	R 125,84
*All rates exclude SA vat												

NETT LOOSE INSERT RATES EFFECTIVE 1 JAN 2019

	Loose Inserts per 1000						
	1-8 pages	12 pages	16 pages	20 pages	24 pages	32 pages	
BOTSWANA							
Botswana Guardian	R 776,31	R 948,81	R 1 159,88	R 1 264,74	R 1 391,60	R 1 533,31	
The Midweek Sun	R 776,31	R 948,81	R 1 093,54	R 1 193,05	R 1 391,60	R 1 446,64	
	4 pages	8 pages	12 pages	16 pages	20 pages	24 pages	
Mmegi	R 881,68	R 987,15	R 1 053,95	R 1 092,47	R 1 207,58	R 1 293,83	
Monitor	R 881,68	R 987,15	R 1 053,95	R 1 092,47	R 1 207,58	R 1 293,83	
*All rates exclude sa vat							
	Loose Inserts per 1000						
	to 8 pages	10-16 pages	18-24 pages	26 - 48 pages	50 - 58 pages	60 - 68 pages	
LESOTHO							
Public Eye (Friday)	R 725,76	R 827,28	R 880,20	R 948,24	R 1 006,56	R 1 083,24	
Mosotho (Monday)	R 725,76	R 827,28	R 880,20	R 948,24	R 1 006,56	R 1 083,24	
Maseru Metro	R 319,68	R 410,40	R 410,40	R 410,40	R 502,20	R 502,20	
*All rates exclude sa vat							

NAMIBIA		Loose Insert per 1000p/day
10 000		R 2 200,00
10 000- 20 000		R 1 750,00
20 000- 30 000		R 1 500,00
30 000 - 40 000		R 1 200,00
* + 40 000		R 1 100,00
* +20 pgs	* +20%	
*+ 40pgs	* +50%	

NAMIBIA	
Market Watch: Mon - Wed @ R100 per col cm, Thur-Fri @ R110 per col cm circulated across Republikein, Namibian Sun and Allgemeine Zeitung.	
Careers: Friday @ R110 per col cm, circulated across Republikein, Namibian Sun and Allemeine Zeitung	

SWAZILAND	Loose Inserts per 1000					
	to 4 pages	to 8 pages	to 12 pages	to 16 pages	20 pages	24 pages
Swazi News (Saturday)	R 1 387,79	R 1 755,87	R 1 934,56	R 2 205,27	R 2 312,27	R 2 427,83
Times of Swaziland	R 1 387,79	R 1 755,87	R 1 934,56	R 2 205,27	R 2 312,27	R 2 427,83
Times Sunday	R 1 387,79	R 1 755,87	R 1 934,56	R 2 205,27	R 2 312,27	R 2 427,83

*All rates exclude sa vat

*All rates exclude sa vat

ZIMBABWE	Loose Inserts per 1000	
	4 pages	8 pages
Daily News	R 684,80	R 948,02

*All rates exclude sa vat

7%

