



SPARK MEDIA NETT RATE CARD - valid from 1 October 2018 until 30 September 2019 (unless otherwise stated)

							Rate per single column cm(pscm)excl vat					
							ROP Rates			Vacancy, Auction & Tenders Rates		
Print order	Free/Sold	Distribution Day	Frequency	Booking Deadline	Material Deadline	B/W	1 Spot	Full Col	B/W	1 Spot	Full Col	
GAUTENG												
African Reporter	22,000	Sold	Friday	Weekly	Wednesday - 10h00	Wednesday - 14h00	R 42.37	R 52.96	R 63.55	R 46.60	R 58.25	R 69.90
Alberton Record	38,700	Free	Wednesday	Weekly	Friday - 09h00	Monday - 10h00	R 77.98	R 97.47	R 116.96	R 85.78	R 107.22	R 128.66
Alex News	20,000	Free	Thursday	Weekly	Friday week prior	Monday	R 44.23	R 55.30	R 66.38	R 48.66	R 60.83	R 73.01
Bedfordview Edenvale News	47,200	Free	Wednesday	Weekly	Friday - 09h00	Friday - 09h00	R 76.66	R 95.83	R 114.99	R 84.32	R 105.41	R 126.49
Benoni City Times	39,600	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 09h00	R 78.70	R 98.38	R 118.05	R 86.57	R 108.22	R 129.86
Boksburg Advertiser	44,000	Free	Tuesday	Weekly	Thursday - 13h00	Thursday - 16h00	R 80.92	R 101.14	R 121.38	R 89.01	R 111.26	R 133.51
Brakpan Herald	19,700	Free	Friday	Weekly	Tuesday - 10h00	Wednesday - 12h00	R 38.86	R 48.57	R 58.29	R 42.75	R 53.43	R 64.11
City Buzz	10,000	Free	Last Friday of every month	Monthly	2 weeks prior	2 weeks prior	R 49.26	R 49.26	R 49.26	R 54.19	R 54.19	R 54.19
Chiawelo Urban News	25,266	Free	Wednesday/Thursday	Weekly	Friday - 12h00	Monday - 10h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Comaro Chronicle	21,300	Free	Wednesday	Weekly	Thursday - 09h00	Friday - 10h00	R 48.37	R 60.46	R 72.56	R 53.21	R 66.51	R 79.81
Comaro Chronicle & Southern Courier Combined	61,400	Free	Tuesday/Wednesday	Weekly	Thursday - 10h00	Friday - 10h00	R 93.98	R 117.48	R 140.97	R 103.38	R 129.22	R 155.07
Diepkloof Urban News	30,266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Dobsonville Urban News	32,766	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Eldorado Urban News	30,266	Free	Wednesday/Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Fordsburg & Mayfair Rising Sun	25,000	Free	Thursday	Monthly	Monday - 09h00	Monday - 12h00	R 56.27	R 56.27	R 56.27	R 61.90	R 61.90	R 61.90
Fourways Review	37,150	Free	Wednesday	Weekly	Friday - 09h00	Monday - 09h00	R 81.32	R 101.65	R 121.97	R 89.45	R 111.81	R 134.17
Germiston City News	30,500	Free	Wednesday	Weekly	Friday - 13h00	Monday - 10h00	R 57.18	R 71.48	R 85.77	R 62.89	R 78.62	R 94.34
Heidelberg Nigel Heraut	20,000	Free	Wednesday	Weekly	Thursday - 12h00	Friday - 14h00	R 47.37	R 59.22	R 71.06	R 52.10	R 65.14	R 78.16
Jabavu Urban News	27,766	Free	Wednesday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Jo'burg East Express	18,000	Free	Tuesday	Weekly	Thursday - 12h00	Thursday - 16h00	R 35.68	R 44.59	R 53.52	R 39.25	R 49.05	R 58.87
Kathorus Mail	55,000	Free	Wednesday	Twice Monthly	Friday - 09h00	Friday - 10h00	R 69.44	R 86.79	R 104.16	R 76.38	R 95.47	R 114.57
Kempton Express	55,850	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 09h00	R 85.31	R 106.63	R 127.96	R 93.84	R 117.30	R 140.75
Krugersdorp News	30,500	Free	Wednesday	Weekly	Friday - 08h00	Friday - 12h00	R 67.27	R 84.08	R 100.91	R 73.99	R 92.49	R 111.00
Leisure Options *	209,070	Free	Tue/Wed/Thu	Twice Monthly	Tuesday prior - 09h00	Thursday prior - 09h00	R 163.34	R 204.20	R 222.42	n/a	n/a	n/a
Lenasia Rising Sun	33,000	Free	Tuesday/Wednesday	Weekly	Friday - 09h00	Friday - 12h00	R 61.50	R 76.88	R 92.25	R 67.64	R 84.56	R 101.47
Meadowlands Urban News	27,766	Free	Wednesday/Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Midrand Reporter	28,620	Free	Thursday	Weekly	Monday - 09h00	Monday-12h00	R 60.58	R 75.74	R 90.88	R 66.64	R 83.31	R 99.97
North Eastern Tribune	24,760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 59.03	R 73.77	R 88.56	R 64.93	R 81.15	R 97.42
Northcliff Melville Times	31,760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 67.62	R 84.53	R 101.43	R 74.38	R 92.98	R 111.57
Orlando Urban News	30,266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Pimville Urban News	25,266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Pretoria Record Central	18,550	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 48.42	R 60.53	R 72.63	R 53.26	R 66.58	R 79.90
Pretoria Record Centurion	60,350	Free	Wednesday	Weekly	Wednesday - 10h00	Monday - 10h00	R 101.33	R 126.67	R 152.00	R 111.47	R 139.33	R 167.20
Record East / Far East Combined	79,210	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 133.42	R 166.79	R 200.14	R 146.77	R 183.47	R 200.16
Record Far East (Faerie Glen)	43,100	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 87.12	R 108.90	R 130.68	R 95.84	R 119.79	R 143.75
Record East (Lynnwood)	36,110	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 72.99	R 91.24	R 109.49	R 80.29	R 100.36	R 120.44
Pretoria Record Mamelodi	30,000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63.98	R 79.98	R 95.98	R 70.38	R 87.98	R 105.58
Pretoria Record Moot	33,630	Free	Thursday	Weekly	Wednesday - 10h00	Monday - 10h00	R 73.95	R 92.45	R 110.93	R 81.35	R 101.69	R 122.03
Pretoria Record North	40,100	Free	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 76.34	R 95.44	R 114.52	R 83.98	R 104.98	R 125.97
Pretoria Record Noweto	29,000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63.82	R 79.78	R 95.74	R 70.20	R 87.76	R 105.32
Pretoria Record West News	20,250	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 52.08	R 65.10	R 78.12	R 57.28	R 71.61	R 85.93
Protea Urban News	25,266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Randburg Sun	60,950	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 106.30	R 132.87	R 159.45	R 116.93	R 146.16	R 175.39
Randfontein Herald	20,000	Free	Tuesday	Weekly	Friday - 08h00	Friday - 12h00	R 39.61	R 49.51	R 59.42	R 43.57	R 54.46	R 65.36
Roodepoort Northsider	29,500	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 65.82	R 82.28	R 98.73	R 72.40	R 90.51	R 108.61
Roodepoort Record	51,800	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 90.15	R 112.69	R 135.23	R 99.16	R 123.96	R 148.75
Roodepoort Northsider & Record combined	81,300	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 139.05	R 173.82	R 208.58	R 152.95	R 191.20	R 229.44
Rosebank Killarney Gazette	27,460	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 62.80	R 78.50	R 94.20	R 69.08	R 86.35	R 103.62
Sandton Chronicle	51,650	Free	Wednesday	Weekly	Friday - 9h00	Monday - 9h00	R 94.45	R 118.05	R 141.70	R 103.90	R 129.86	R 155.87
Southern Courier	40,100	Free	Tuesday	Weekly	Thursday - 09h00	Friday - 10h00	R 56.97	R 71.21	R 85.45	R 62.66	R 78.33	R 94.00
Springs Advertiser	26,800	Free	Thursday	Weekly	Monday - 09h00	Monday - 09h00	R 51.36	R 64.21	R 77.05	R 56.50	R 70.63	R 84.75
Tembisan	10,000	Sold	Thursday	Weekly	Tuesday - 12h00	Tuesday - 12h00	R 38.48	R 48.10	R 57.72	R 42.33	R 52.91	R 63.49
West Side Urban News	16,266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Zola Urban News	30,266	Free	Wednesday/Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63

FREE STATE													
Bloemfontein Courant	50,000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 65.31	R 81.64	R 97.97	R 71.84	R 89.81	R 107.77	
Heilbron Herald	2,500	Sold	Friday	Weekly	Friday - 09h00	Tuesday - 12h00	R 24.52	R 30.66	R 36.80	R 26.98	R 33.73	R 40.47	
Parys Gazette	7,500	Free	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 29.62	R 37.03	R 44.44	R 32.58	R 40.73	R 48.88	
Rekord Media Free State	22,000	free/sold	Thursday / Friday	Weekly	Friday - 17h00	Tuesday - 13h00	R 75.96	R 90.20	R 90.20	R 83.55	R 99.22	R 99.22	
82,000													
KWAZULU NATAL													
Berea Mail	27,300	Free	Thursday	Weekly	Tuesday - 09h00	Tuesday - 12h00	R 59.13	R 73.91	R 88.70	R 65.04	R 81.30	R 97.57	
Chatsworth Rising Sun	51,258	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 70.34	R 87.93	R 105.51	R 77.38	R 96.72	R 116.06	
Escourt & Midlands News	3,700	Sold	Wednesday	Weekly	Friday - 12h00	Monday - 11h00	R 22.04	R 27.55	R 33.06	R 24.24	R 30.30	R 36.36	
Eyethu Amajuba	5,100	Sold	Thursday/Friday	Weekly	Tuesday - 14h00	Tuesday - 16h00	R 15.00	R 21.00	R 27.00	R 16.50	R 23.10	R 29.70	
Eyethu Baywatch	30,700	Free	Wednesday / Thur	Weekly	Friday - 08h30	Monday - 13h00	R 42.54	R 53.16	R 63.80	R 46.79	R 58.48	R 70.17	
Eyethu Msunduzi	35,000	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 12h00	R 48.49	R 60.61	R 72.73	R 53.34	R 66.67	R 80.00	
Eyethu Intshonalanga	30,000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 41.56	R 51.95	R 62.34	R 45.72	R 57.14	R 68.57	
Eyethu Ugu	37,000	Free	Wednesday	Weekly	Thursday - 16h00	Friday - 16h00	R 51.26	R 64.07	R 76.89	R 56.39	R 70.48	R 84.58	
Eyethu Umlazi	30,000	Free	Thursday	Weekly	Monday - 16h00	Tuesday - 12h00	R 41.56	R 51.95	R 62.34	R 45.72	R 57.14	R 68.57	
Eyethu Umgungundlovu (old Umngeni)	20,000	Free	Thursday / Friday	Fortnightly	Friday - 09h00	Monday - 09h00	R 27.71	R 34.64	R 41.56	R 30.48	R 38.10	R 45.72	
Eyethu uthukela	10,100	Free	Thursday	Weekly	Tuesday - 12h00	Tuesday - 17h00	R 15.00	R 21.00	R 27.00	R 16.50	R 23.10	R 29.70	
Eyethu Zululand	12,000	Free	Last Friday of every	Monthly	Friday - 12h00	Monday - 09h00	R 16.63	R 20.78	R 24.94	R 18.29	R 22.86	R 27.43	
Highway Mail	54,700	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 82.05	R 102.57	R 123.08	R 90.25	R 112.83	R 135.39	
The Hilltop (inserted into Highway Mail)	19,765	Free	4th Wednesday	Monthly	Thursday - 16h00	Friday - 12h00	R 28.09	R 35.12	R 42.14	n/a	n/a	n/a	
Ladysmith Gazette	5,900	Sold	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 32.61	R 40.76	R 48.91	R 35.87	R 44.84	R 53.80	
Maritzburg Sun	30,000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 63.38	R 79.23	R 95.07	R 69.72	R 87.15	R 104.58	
Maritzburg Sun & Public Eye Combination	60,000	Free	Wednesday / thurs	Weekly	Friday - 12h00	Monday - 12h00	R 113.09	R 141.36	R 169.64	R 124.40	R 155.50	R 186.60	
Merebank Rising Sun	22,500	Free	Tuesday/Wednesday	Weekly	Thursday - 16h00	Friday - 09h00	R 56.26	R 70.33	R 84.40	R 61.89	R 77.37	R 92.84	
Mid South Coast Mail	2,700	Sold	Wednesday	Weekly	Thursday - 11h00	Friday - 09h00	R 33.21	R 41.52	R 49.82	R 36.53	R 45.67	R 54.80	
Mid South Coast Rising Sun	20,175	Free	Tuesday	Weekly	Thursday - 11h00	Friday - 12h00	R 36.17	R 45.21	R 54.26	R 39.79	R 49.73	R 59.69	
Newcastle Advertiser	9,150	Sold	Thursday	Weekly	Monday - 10h00	Tuesday - 10h00	R 48.56	R 60.69	R 72.83	R 53.41	R 66.76	R 80.11	
North Coast Courier	40,000	Free	Wednesday	Weekly	Friday - 10h00	Monday - 10h00	R 68.94	R 86.17	R 91.58	R 75.83	R 94.79	R 100.74	
Northern Eyethu	16,000	Free	Tuesday	Monthly	7 days prior	7 days prior	R 22.74	R 28.43	R 34.11	R 25.01	R 31.27	R 37.52	
Northern Natal Courier	4,200	Sold	Wednesday	Weekly	Monday - 10h00	Monday - 17h00	R 28.68	R 35.85	R 43.02	R 31.55	R 39.44	R 47.32	
Northglen News	27,700	Free	Tuesday	Weekly	Thurs-16h00	Friday - 12h00	R 59.13	R 73.91	R 88.70	R 65.04	R 81.30	R 97.57	
Overport Rising Sun	45,000	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 61.17	R 76.47	R 91.76	R 67.29	R 84.11	R 100.94	
Phoenix Sun (incl Cornubia,Tongaat & Verulam)	65,000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 10h00	R 84.41	R 105.52	R 116.74	R 92.86	R 116.06	R 128.41	
Public Eye	30,000	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 12h00	R 63.38	R 79.23	R 95.07	R 69.72	R 87.15	R 104.58	
Queensburgh News	13,200	Free	2nd and 4th Tuesd	Fortnightly	Thursday - 16h00	Friday - 11h00	R 35.48	R 44.34	R 53.20	R 39.02	R 48.78	R 58.52	
South Coast Herald	15,000	Sold	Thursday	Weekly	Friday - 16h00	Tuesday - 09h00	R 50.14	R 62.68	R 75.21	R 55.15	R 68.95	R 82.73	
South Coast Herald Bonus	20,000	Free	Wednesday	Weekly	Thursday - 12h00	Thursday - 12h00	R 66.00	R 66.00	R 66.00	R 72.60	R 72.60	R 72.60	
South Coast Sun	20,325	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 47.31	R 59.13	R 70.95	R 52.04	R 65.04	R 78.05	
Southlands Sun	18,100	Free	Tuesday	Weekly	Friday - 09h00	Friday - 12h00	R 45.20	R 56.49	R 67.80	R 49.72	R 62.14	R 74.58	
Village Talk	12,000	Free	Wednesday	Weekly	Friday - 09h00	Friday - 12h00	R 34.40	R 43.01	R 51.60	R 37.84	R 47.31	R 56.76	
Vryheid Herald	4,200	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28.68	R 35.85	R 43.02	R 31.55	R 39.44	R 47.32	
Zululand Observer (friday)	14 800	Sold	Thursday	Weekly	Monday - 12h00	Tuesday - 12h00	R 57.01	R 71.27	R 85.52	R 62.72	R 78.39	R 94.07	
Zululand Observer (monday)	7,450	Sold	Monday	Weekly	Thursday - 12h00	Friday - 10h00	R 57.01	R 71.27	R 85.52	R 62.72	R 78.39	R 94.07	
790,223													
LIMPOPO													
Bosveld Review	3,300	Sold	Thursday / Friday	Weekly	Wednesday - 09h00	Wednesday - 15h00	R 31.05	R 32.60	R 35.71	R 34.15	R 35.86	R 39.28	
Bonus Review	40,000	Free	Wednesday	Weekly	Monday - 08h30	Monday - 15h00	R 80.51	R 80.51	R 80.51	R 88.56	R 88.56	R 88.56	
Capricorn Voice	6,500	Sold	Wednesday	Weekly	Monday - 12h00	Tuesday - 13h00	R 48.72	R 51.15	R 56.02	R 53.59	R 56.27	R 61.63	
Die Pos / The Post	6,000	Sold	Friday	Weekly	Monday - 12h00	Tuesday - 12h00	R 35.13	R 42.72	R 51.27	R 38.64	R 47.00	R 56.40	
Hoedspruit Herald	3,200	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 26.12	R 32.65	R 39.18	R 28.73	R 35.91	R 43.10	
Letaba Herald	5,300	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 43.88	R 54.85	R 65.82	R 48.27	R 60.33	R 72.40	
Mopani Herald	5,000	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28.21	R 35.26	R 42.31	R 31.03	R 38.79	R 46.54	
Weekend Review	6,040	Sold	Thursday / Friday	Weekly	Tuesday - 12h00	Wednesday - 13h00	R 43.00	R 45.16	R 49.46	R 47.30	R 49.67	R 54.40	
Phalabora Herald	3,800	Sold	Thursday	Weekly	Monday - 12h00	Monday - 15h00	R 28.21	R 35.26	R 42.31	R 31.03	R 38.79	R 46.54	
The Beat	6,000	Free	Friday	Weekly	Monday - 12h00	Tuesday - 12h00	R 34.80	R 42.32	R 50.79	R 38.28	R 46.55	R 55.86	
85,140													

MPUMALANGA													
Corridor Gazette	9,000	Free	Thursday	Weekly	Friday - 12h00	Monday - 12h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18	
Daller	2,800	Sold	Friday	Weekly	Monday - 08h00	Monday - 12h00	R 28.03	R 35.03	R 42.04	R 30.83	R 38.54	R 46.24	
Echo	20,000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 10h00	R 33.40	R 41.76	R 50.10	R 36.74	R 45.93	R 55.11	
Hazyview Herald	10 000	Free	Friday	Fortnightly	Friday - week prior	Friday - week prior	R 20.62	R 25.78	R 30.94	R 22.69	R 28.36	R 34.04	
Highvelder / Hoëvelder	18,000	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 35.73	R 44.66	R 53.60	R 39.30	R 49.13	R 58.96	
Lowvelder / Laevelder (friday)	19,500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 46.31	R 57.89	R 69.46	R 50.94	R 63.68	R 76.41	
Lowvelder / Laevelder (tuesday)	18,000	Sold	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 46.31	R 57.89	R 69.46	R 50.94	R 63.68	R 76.41	
Middelburg Observer (friday)	20,000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 53.18	R 66.48	R 79.77	R 58.50	R 73.13	R 87.75	
Mpumalanga Mirror *	158,000	Free	Tuesday - Friday	Monthly	10 days - prior	7 days - prior	R 135.01	R 168.75	R 202.51	n/a	n/a	n/a	
Mpumalanga News	11,500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 36.06	R 45.07	R 54.09	R 39.66	R 49.57	R 59.50	
Nelspruit Post	10 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18	
Ridge Times	35,000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 63.02	R 78.78	R 94.54	R 69.33	R 86.65	R 103.99	
Standerton Advertiser	10,000	Free	Wednesday	Weekly	Monday - 10h00	Monday - 12h00	R 30.45	R 38.07	R 45.68	R 33.49	R 41.88	R 50.25	
Steelburger inc. Lydenburg News	18,000	Free	Friday	Weekly	Tuesday - 12h00	Wednesday - 12h00	R 28.76	R 35.95	R 43.14	R 31.64	R 39.54	R 47.45	
Streeknuus	4,000	Sold	Friday	Weekly	Friday - 16h00	Monday - 10h00	R 30.75	R 38.44	R 46.12	R 33.83	R 42.28	R 50.73	
White River Post	10,000	Free	Thursday	Bi-weekly	Monday - 10h00	Tuesday - 10h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18	
Witbank News	25,000	Sold	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 57.60	R 72.00	R 86.40	R 63.37	R 79.20	R 95.04	
378,800													
NORTH WEST													
Bonus	25,500	Free	Monday	Weekly	Thursday - 12h00	Friday - 12h00	R 51.95	R 64.94	R 77.93	R 57.15	R 71.43	R 85.72	
Brits Pos	8,500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 43.35	R 54.19	R 65.03	R 47.69	R 59.61	R 71.53	
Klerksdorp Midweek	18,700	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 58.40	R 73.00	R 87.60	R 64.24	R 80.30	R 96.36	
Klerksdorp Record	20,000	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 58.58	R 73.22	R 87.87	R 64.44	R 80.55	R 96.65	
Kormorant	10,000	Free	Thursday	Weekly	Friday - 17h00	Monday	R 23.62	R 29.52	R 35.42	R 25.98	R 32.47	R 38.96	
Lentswe	14,700	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 46.76	R 58.44	R 70.13	R 51.43	R 64.29	R 77.15	
Mafikeng Mail	14,500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 49.98	R 62.48	R 74.97	R 54.98	R 68.72	R 82.47	
Noordwester	6,000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 41.38	R 51.73	R 62.07	R 45.52	R 56.90	R 68.28	
Rustenburg Herald	30 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 66.46	R 83.08	R 99.69	R 73.11	R 91.38	R 109.66	
Stellalander	6,000	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 32.96	R 41.20	R 49.44	R 36.26	R 45.32	R 54.39	
123,900													
EASTERN CAPE													
Talk of the Town ** Gross	3900	Sold	Thursday	Weekly	Friday -10h00	Friday -10h00	R 21.89	R 29.47	R 39.49	n/a	n/a	n/a	
Go! And Express ** Gross	42,900	Free	Thursday	Weekly	Friday - 12h00	Friday - 12h00	R 48.04	R 62.51	R 87.50	n/a	n/a	n/a	
The Rep ** Gross	8,000	Sold	Friday	Weekly	Monday - 16h00	Monday - 16h00	R 27.96	R 36.46	R 49.83	n/a	n/a	n/a	
Please note, the below Eastern Cape papers rates are valid from 1 Jan 2019 to 31 Dec 2019													
Our Times	5,000	Sold	Wednesday	Weekly	Thursday 12h00	Thursday 12h00	R 19.41	R 24.25	R 29.11	n/a	n/a	n/a	
Graaff-Reinet & Karoo News	2,800	Sold	Friday	Weekly	Thursday - 16h00	Monday - 16h00	R 28.36	R 35.45	R 42.54	R 31.19	R 38.98	R 46.79	
Grocotts Mail	5,000	Free	Friday	Weekly	Wednesday - 13h00	Wednesday - 16h00	R 30.99	R 38.74	R 46.49	R 34.09	R 42.61	R 51.15	
67,600													
NORTHERN CAPE													
Gemsbok	14,500	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 55.35	R 69.19	R 83.03	R 60.89	R 76.12	R 91.33	
14,500													
WESTERN CAPE													
Please note the below Western Cape papers rates are valid from 1 Jan 2019 until 31 Dec 2019													
CXPress	10,000	Free	Wednesday	Weekly	Friday - 10h00	Monday - 12h00	R 25.80	R 32.24	R 38.70	R 28.38	R 35.47	R 42.56	
George Herald	17,800	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 47.64	R 59.56	R 71.45	R 52.40	R 65.48	R 78.60	
Idinga	7,000	Free	Friday	Weekly	Friday - 14h00	Friday - 14h00	R 20.19		R 29.91				
Knysna Plett Herald	4,000	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 24.02	R 30.02	R 36.05	R 26.42	R 33.03	R 39.65	
Mosselbay Home Ads News	7,000	Free	Tuesday	Weekly	Friday - 14h00	Friday - 14h00	R 20.04		R 30.06				
Mosselbay Advertiser	8,500	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 39.41	R 49.26	R 59.12	R 43.35	R 54.18	R 65.03	
Oudtshoorn Courant	2,800	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 22.14	R 27.68	R 33.22	R 24.35	R 30.44	R 36.54	
South Cape Forum	4,300	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 20.98	R 26.23	R 31.48	R 23.08	R 28.85	R 34.63	
61,400													
TOTAL WEEKLY PRINT ORDER(EXCL PAPERS INSERTED INTO OTHER PAPERS*)	3,626,459	*Inserted papers - Leisure Options into Northcliff Melville Times/ Rosebank Killarney Gazette/Fourways Review/ Sandton Chronicle & Randburg Sun, Mpumalanga Mirror into Lowvelder Tuesday; Middelburg Observer Tuesday/ Witbank News/Barberton Times/Mpumalanga News/ Ridge Times/Daller/ Corridor Gazette/ Highvelder/Standerton											

LOOSE INSERT RATES (media costs)

Insert Deadlines	
Booking	Wednesday prior
Material	Thursday prior

Printing costs are quoted separately*

Rate for period 1 Oct 2018 to 30 Sept 2019			
Insert Rate		Discounted rate if printed by CTP/Caxton printers	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 694.00	1 - 8 Pages	R 479.00
10 - 16 Pages	R 762.00	10 - 16 Pages	R 553.00
18 - 24 Pages	R 835.00	18 - 24 Pages	R 598.00
28 - 32 Pages	R 914.00	28 - 32 Pages	R 660.00
36 - 40 Pages	R 986.00	36 - 40 Pages	R 715.00
44 - 48 Pages	R 1,055.00	44 - 48 Pages	R 778.00
50 - 58 Pages	R 1,139.00	50 - 58 Pages	R 839.00
60 - 68 Pages	R 1,232.00	60 - 68 Pages	R 907.00
72 + Pages	R 1,328.00	72 + Pages	R 980.00

Rates for period 1 October 2018 to 30 September 2019

**Eastern Cape- Talk of the Town, Golland Express & The Rep

Pagination	Cost per 000** (Gross)
Up to 8 pages	R 543.68
10-16 pages	R 656.32
18-24 pages	R 765.41
28-32 pages	R 919.90
36-48	R 1,095.63
50-64	R 1,329.72

** Gross - Talk of Town, Golland Express and The Rep

Rates for period 1 October 2018 to 30 September 2019

Northern Cape - Gemsbok and Stellalander

	External rate	Internal rate
1-24 pages	R 772	R 585
26-32 pages	R 827	R 689
34-48 pages	R 875	R 827
50-58 pages	R 1,050	R 867
60-68 pages	R 1,117	R 935
72 +pages	R 1,211	R 1,018

Contract discounts do NOT apply on these two publications

Eastern Cape - Graaff Reinet & Karoo News, Grocotts Mail and Our Times

Rate Valid 1 Jan 2019 2018 to 31 Dec 2019			
Insert Rate		Discounted rate if printed by	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 642.20	1 - 8 Pages	R 443.62
10 - 16 Pages	R 705.58	10 - 16 Pages	R 512.07
18 - 24 Pages	R 773.17	18 - 24 Pages	R 553.48
28 - 32 Pages	R 845.85	28 - 32 Pages	R 611.78
36 - 40 Pages	R 912.60	36 - 40 Pages	R 662.00
44 - 48 Pages	R 976.82	44 - 48 Pages	R 720.79
50 - 58 Pages	R 1,054.56	50 - 58 Pages	R 776.55
60 - 68 Pages	R 1,140.75	60 - 68 Pages	R 840.00
72 + Pages	R 1,229.47	72 + Pages	R 908.00

SPARK AFRICA NETT RATE SUMMARY EFFECTIVE 1 JAN 2019 - 31 DEC 2019

	print order	free/sold	distribution day	frequency	booking deadline	material deadline	rates per single column cm (pccm) excl vat					
							ROP Rates			Vacancy & Auction Rates		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
BOTSWANA												
Botswana Guardian	18,000	Sold	Thursday	Weekly	Friday - prior	Monday - prior	R 74.57	R 92.96	R 92.96	R 74.57	R 92.96	R 92.96
The Midweek Sun	14,000	Sold	Wednesday	Weekly	Wednesday - prior	Friday - prior	R 66.51	R 84.81	R 84.81	R 66.51	R 84.81	R 84.81
Mmegi	17,000	Sold	Friday	Weekly	3 days prior	3 days prior	R 66.51	R 79.93	R 79.93	R 66.51	R 79.93	R 79.93
Monitor	14,000	Sold	Monday	Weekly	3 days prior	3 days prior	R 56.92	R 71.21	R 71.21	R 56.92	R 71.21	R 71.21
*All rates exclude SA vat												
LESOTHO												
Public Eye (Friday)	22,545	Sold	Friday	Weekly	Friday - prior	Friday prior	R 60.08	R 74.49	R 88.99	R 60.08	R 74.49	R 88.99
Mosotho (Monday)	10,410	Sold	Monday	Weekly	Wednesday - 12h00	Wednesday - 17h00	R 60.08	R 74.49	R 88.99	R 60.08	R 74.49	R 88.99
Maseru Metro	30,000	Free	Thursday	Weekly	Tuesday - 17h00	wednesday - 12h00	R 22.81	R 22.81	R 22.81	R 22.81	R 22.81	R 22.81
*All rates exclude SA vat												
NAMIBIA												
Allgemeine Zeitung - Mon - Thurs	3500(mon-thurs)	Sold	Monday - Thursda	Daily	2 days prior	2 days prior	R 60.00	R 60.00	R 60.00	R 100.00	R 100.00	R 100.00
Allgemeine Zeitung - Friday	4000 (fri)	Sold	Friday	Daily	2 days prior	2 days prior	R 60.00	R 60.00	R 60.00	R 110.00	R 110.00	R 110.00
Erongo	5000	Sold	Sunday	Weekly	Wednesday 12h00	Thursday 16h00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00
Ewi IyaNooli	15000	Free	Last Wednesday	Monthly	Monday prior	Monday prior	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00
Namibian Sun Mon - Wed	9500	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 60.00	R 60.00	R 60.00	R 100.00	R 100.00	R 100.00
Namibian Sun Thur - Fri	12000	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 60.00	R 60.00	R 60.00	R 110.00	R 110.00	R 110.00
Republikein Mon - Wed	17200	Sold	Monday - Thursda	Daily	2 days prior	2 days prior	R 70.00	R 70.00	R 70.00	R 100.00	R 100.00	R 100.00



Republikein Thur - Fri	20000	Sold	Friday	Daily	2 days prior	2 days prior	R 80.00	R 80.00	R 80.00	R 110.00	R 110.00	R 110.00
Windhoek Express	8000	Sold	Sunday	Weekly	Wednesday 12h00	Thursday 16h00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00
Careers Fri (Rep, Nam Sun, Algemeine)	30000	Sold	Friday	Weekly	Friday - prior	Mon 12h00	R 110.00	R 110.00	R 110.00	R 110.00	R 110.00	R 110.00
Rep. Nam Sun, Algemeine	30000	Sold	Mon-Wed	Daily	2 days prior	2 days prior	R 135.00	R 135.00	R 135.00	n/a	n/a	n/a
Republikein, Erongo	22000	Sold / Free	Mon-Wed	Weekly	Wednesday	Thurs 16h00	R 90.00	R 90.00	R 90.00	n/a	n/a	n/a
Republikein, Windhoek Express	25000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 90.00	R 90.00	R 90.00	n/a	n/a	n/a
Namibian Sun, Erongo	14000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 70.00	R 70.00	R 70.00	n/a	n/a	n/a
Namibian Sun, Windhoek Express	17000	Sold / Free	Mon-Wed/Sun	Weekly	Wednesday	Thurs 16h00	R 70.00	R 70.00	R 70.00	n/a	n/a	n/a
*All rates exclude SA vat												
SWAZILAND												
Swazi News (Saturday)	26,000	Sold	Saturday	Weekly	3 days prior	3 days prior	R 63.95	R 79.72	R 95.78	R 70.33	R 99.65	R 99.65
Times of Swaziland	28,000	Sold	Monday - Friday	Daily	3 days prior	3 days prior	R 63.95	R 79.72	R 95.78	R 70.33	R 99.65	R 99.65
Times Sunday	26,000	Sold	Sunday	Weekly	Wednesday - 09h00	Thursday - 09h00	R 63.95	R 79.72	R 95.78	R 70.33	R 99.65	R 99.65
*All rates exclude SA vat												
ZIMBABWE												
Daily News	45,000	Sold	Monday - Friday	Mon- Sun	3 days prior	3 days prior	R 91.72	R 98.33	R 125.84	R 91.72	R 98.33	R 125.84
*All rates exclude SA vat												

NETT LOOSE INSERT RATES EFFECTIVE 1 JAN 2019

	Loose Inserts per 1000					
	1-8 pages	12 pages	16 pages	20 pages	24 pages	32 pages
BOTSWANA						
Botswana Guardian	R 776.31	R 948.81	R 1,159.88	R 1,264.74	R 1,391.60	R 1,533.31
The Midweek Sun	R 776.31	R 948.81	R 1,093.54	R 1,193.05	R 1,391.60	R 1,446.64
	4 pages	8 pages	12 pages	16 pages	20 pages	24 pages
Mmegi	R 881.68	R 987.15	R 1,053.95	R 1,092.47	R 1,207.58	R 1,293.83
Monitor	R 881.68	R 987.15	R 1,053.95	R 1,092.47	R 1,207.58	R 1,293.83

*All rates exclude sa vat

	Loose Inserts per 1000					
	to 8 pages	10-16 pages	18-24 pages	26 - 48 pages	50 - 58 pages	60 - 68 pages
LESOTHO						
Public Eye (Friday)	R 725.76	R 827.28	R 880.20	R 948.24	R 1,006.56	R 1,083.24
Mosotho (Monday)	R 725.76	R 827.28	R 880.20	R 948.24	R 1,006.56	R 1,083.24
Maseru Metro	R 319.68	R 410.40	R 410.40	R 410.40	R 502.20	R 502.20

*All rates exclude sa vat

NAMIBIA		Loose Insert per 1000p/day
10 000		R 2,200.00
10 000- 20 000		R 1,750.00
20 000- 30 000		R 1,500.00
30 000 - 40 000		R 1,200.00
* + 40 000		R 1,100.00
* +20 pgs		* +20%
*+ 40pgs		* +50%

NAMIBIA

Market Watch: Mon - Wed @ R100 per col cm, Thur-Fri @R110 per col cm circulated across Republikein, Namibian Sun and Allgemeine Zeitung.

Careers: Friday @ R110 per col cm, circulated across Republikein, Namibian Sun and Allemeine Zeitung

	Loose Inserts per 1000					
	to 4 pages	to 8 pages	to 12 pages	to 16 pages	20 pages	24 pages
SWAZILAND						
Swazi News (Saturday)	R 1,387.79	R 1,755.87	R 1,934.56	R 2,205.27	R 2,312.27	R 2,427.83
Times of Swaziland	R 1,387.79	R 1,755.87	R 1,934.56	R 2,205.27	R 2,312.27	R 2,427.83
Times Sunday	R 1,387.79	R 1,755.87	R 1,934.56	R 2,205.27	R 2,312.27	R 2,427.83

*All rates exclude sa vat

*All rates exclude sa vat

	Loose Inserts per 1000	
	4 pages	8 pages
ZIMBABWE		
Daily News	R 684.80	R 948.02

*All rates exclude sa vat

7%