



SPARK MEDIA NETT RATE CARD - valid from 1 October 2018 until 30 September 2019 (unless otherwise stated)

(Revised 03-09-2018)

GAUTENG	Print order	Free/Sold	Distribution Day	Frequency	Booking Deadline	Material Deadline	Rate per single column cm(pscm)excl vat					
							ROP Rates			Vacancy, Auction & Tenders Rates		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
African Reporter	22 000	Sold	Friday	Weekly	Wednesday - 10h00	Wednesday - 14h00	R 42.37	R 52.96	R 63.55	R 46.60	R 58.25	R 69.90
Alberton Record	38 700	Free	Wednesday	Weekly	Friday - 09h00	Monday - 10h00	R 77.98	R 97.47	R 116.96	R 85.78	R 107.22	R 128.66
Alex News	20 000	Free	Thursday	Weekly	Friday week prior	Monday	R 44.23	R 55.30	R 66.38	R 48.66	R 60.83	R 73.01
Bedfordview Edenvale News	47 200	Free	Wednesday	Weekly	Friday - 09h00	Friday - 09h00	R 76.66	R 95.83	R 114.99	R 84.32	R 105.41	R 126.49
Benoni City Times	39 600	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 09h00	R 78.70	R 98.38	R 118.05	R 86.57	R 108.22	R 129.86
Boksburg Advertiser	44 000	Free	Tuesday	Weekly	Thursday - 13h00	Thursday - 16h00	R 80.92	R 101.14	R 121.38	R 89.01	R 111.26	R 133.51
Brakpan Herald	19 700	Free	Friday	Weekly	Tuesday - 10h00	Wednesday - 12h00	R 38.86	R 48.57	R 58.29	R 42.75	R 53.43	R 64.11
City Buzz	10 000	Free	Last Friday of eve	Monthly	2 weeks prior	2 weeks prior	R 49.26	R 49.26	R 49.26	R 54.19	R 54.19	R 54.19
Chiawelo Urban News	25 266	Free	Wednesday/Thu	Weekly	Friday - 12h00	Monday - 10h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Comaro Chronicle	21 300	Free	Wednesday	Weekly	Thursday - 09h00	Friday - 10h00	R 48.37	R 60.46	R 72.56	R 53.21	R 66.51	R 79.81
Comaro Chronicle & Southern Courier Combined	61 400	Free	Tuesday/Wednes	Weekly	Thursday - 10h00	Friday - 10h00	R 93.98	R 117.48	R 140.97	R 103.38	R 129.22	R 155.07
Diepkloof Urban News	30 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Dobsonville Urban News	32 766	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Eldorado Urban News	30 266	Free	Wednesday/Thu	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Fordsburg & Mayfair Rising Sun	25 000	Free	Thursday	Fortnightly	Monday - 09h00	Monday - 12h00	R 56.27	R 56.27	R 56.27	R 61.90	R 61.90	R 61.90
Fourways Review	37 150	Free	Wednesday	Weekly	Friday - 09h00	Monday - 09h00	R 81.32	R 101.65	R 121.97	R 89.45	R 111.81	R 134.17
Germiston City News	30 500	Free	Wednesday	Weekly	Friday - 13h00	Monday - 10h00	R 57.18	R 71.48	R 85.77	R 62.89	R 78.62	R 94.34
Heidelberg Nigel Heraut	20 000	Free	Wednesday	Weekly	Thursday - 12h00	Friday - 14h00	R 47.37	R 59.22	R 71.06	R 52.10	R 65.14	R 78.16
Jabavu Urban News	27 766	Free	Wednesday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Jo'burg East Express	18 000	Free	Tuesday	Weekly	Thursday - 12h00	Thursday - 16h00	R 35.68	R 44.59	R 53.52	R 39.25	R 49.05	R 58.87
Kathorus Mail	55 000	Free	Wednesday	Twice Month	Friday - 09h00	Friday - 10h00	R 69.44	R 86.79	R 104.16	R 76.38	R 95.47	R 114.57
Kempton Express	55 850	Free	Thursday	Weekly	Monday - 09h00	Tuesday - 09h00	R 85.31	R 106.63	R 127.96	R 93.84	R 117.30	R 140.75
Krugersdorp News	30 500	Free	Wednesday	Weekly	Friday - 08h00	Friday - 12h00	R 67.27	R 84.08	R 100.91	R 73.99	R 92.49	R 111.00
Leisure Options *	209 070	Free	Tue/Wed/Thu	Twice Month	Tuesday prior - 09h00	Thursday prior - 09h00	R 163.34	R 204.20	R 222.42	n/a	n/a	n/a
Lenasia Rising Sun	33 000	Free	Tuesday/Wednes	Weekly	Friday - 09h00	Friday - 12h00	R 61.50	R 76.88	R 92.25	R 67.64	R 84.56	R 101.47
Meadowlands Urban News	27 766	Free	Wednesday/thurs	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Midrand Reporter	28 620	Free	Thursday	Weekly	Monday - 09h00	Monday-12h00	R 60.58	R 75.74	R 90.88	R 66.64	R 83.31	R 99.97
North Eastern Tribune	24 760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 59.03	R 73.77	R 88.56	R 64.93	R 81.15	R 97.42
Northcliff Melville Times	31 760	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 67.62	R 84.53	R 101.43	R 74.38	R 92.98	R 111.57
Orlando Urban News	30 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Pimville Urban News	25 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Pretoria Record Central	18 550	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 48.42	R 60.53	R 72.63	R 53.26	R 66.58	R 79.90
Pretoria Record Centurion	60 350	Free	Wednesday	Weekly	Wednesday- 10h00	Monday - 10h00	R 101.33	R 126.67	R 152.00	R 111.47	R 139.33	R 167.20
Record East / Far East Combined	79 210	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday-12h00	R 133.42	R 166.79	R 200.14	R 146.77	R 183.47	R 200.16
Record Far East (Faerie Glen)	43 100	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 87.12	R 108.90	R 130.68	R 95.84	R 119.79	R 143.75
Record East (Lynnwood)	36 110	Free	Tuesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 72.99	R 91.24	R 109.49	R 80.29	R 100.36	R 120.44
Pretoria Record Mamelodi	30 000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63.98	R 79.98	R 95.98	R 70.38	R 87.98	R 105.58
Pretoria Record Moot	33 630	Free	Thursday	Weekly	Wednesday - 10h00	Monday - 10h00	R 73.95	R 92.45	R 110.93	R 81.35	R 101.69	R 122.03
Pretoria Record North	40 100	Free	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 76.34	R 95.44	R 114.52	R 83.98	R 104.98	R 125.97
Pretoria Record Noweto	29 000	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 63.82	R 79.78	R 95.74	R 70.20	R 87.76	R 105.32
Pretoria Record West News	20 250	Free	Friday	Weekly	Friday - 10h00	Tuesday - 10h00	R 52.08	R 65.10	R 78.12	R 57.28	R 71.61	R 85.93
Protea Urban News	25 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Randburg Sun	60 950	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 106.30	R 132.87	R 159.45	R 116.93	R 146.16	R 175.39
Randfontein Herald	20 000	Free	Tuesday	Weekly	Friday - 08h00	Friday - 12h00	R 39.61	R 49.51	R 59.42	R 43.57	R 54.46	R 65.36
Roodepoort Northsider	29 500	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 65.82	R 82.28	R 98.73	R 72.40	R 90.51	R 108.61
Roodepoort Record	51 800	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 90.15	R 112.69	R 135.23	R 99.16	R 123.96	R 148.75
Roodepoort Northsider & Record combined	81 300	Free	Thursday	Weekly	Monday - 08h00	Monday - 12h00	R 139.05	R 173.82	R 208.58	R 152.95	R 191.20	R 229.44
Rosebank Killarney Gazette	27 460	Free	Tuesday	Weekly	Thursday - 09h00	Thursday - 12h00	R 62.80	R 78.50	R 94.20	R 69.08	R 86.35	R 103.62
Sandton Chronicle	51 650	Free	Wednesday	Weekly	Friday - 9h00	Monday - 9h00	R 94.45	R 118.05	R 141.70	R 103.90	R 129.86	R 155.87
Southern Courier	40 100	Free	Tuesday	Weekly	Thursday - 09h00	Friday - 10h00	R 56.97	R 71.21	R 85.45	R 62.66	R 78.33	R 94.00
Springs Advertiser	26 800	Free	Thursday	Weekly	Monday - 09h00	Monday - 09h00	R 51.36	R 64.21	R 77.05	R 56.50	R 70.63	R 84.75
Tembisan	10 000	Sold	Thursday	Weekly	Tuesday - 12h00	Tuesday - 12h00	R 38.48	R 48.10	R 57.72	R 42.33	R 52.91	R 63.49
West Side Urban News	16 266	Free	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
Zola Urban News	30 266	Free	Wednesday /Thu	Weekly	Friday - 12h00	Monday - 09h00	R 60.38	R 75.48	R 90.58	R 66.42	R 83.03	R 99.63
2 014 396												
<b>VAAL TRIANGLE</b>												
Midvaal Ster	15 700	Free	Wednesday	Weekly	Wednesday - 12h00	Thursday - 12h00	R 44.18	R 55.23	R 66.27	R 48.59	R 60.74	R 72.88
Sedibeng Ster	101 000	Free	Thursday/Friday	Weekly	Monday - 14h00	Tuesday - 15h00	R 81.58	R 93.91	R 101.98	R 89.73	R 103.29	R 112.18
Vaal Weekblad	8 500	Sold	Wednesday	Weekly	Thursday - 08h00	Monday - 08h00	R 42.57	R 53.21	R 63.86	R 46.83	R 58.53	R 70.27
Vanderbijlpark Ster	26 500	Free	Tuesday / Wedne	Weekly	Wednesday - 12h00	Friday - 12h00	R 71.56	R 89.44	R 107.33	R 78.72	R 98.39	R 118.08
Vereeniging Ster	17 100	Free	Tuesday / Wedne	Weekly	Wednesday - 12h00	Friday - 12h00	R 43.17	R 53.97	R 64.76	R 47.49	R 59.37	R 71.24
168 800												





MPUMALANGA												
Corridor Gazette	9 000	Free	Thursday	Weekly	Friday - 12h00	Monday - 12h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18
Daller	2 800	Sold	Friday	Weekly	Monday - 08h00	Monday - 12h00	R 28.03	R 35.03	R 42.04	R 30.83	R 38.54	R 46.24
Echo	20 000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 10h00	R 33.40	R 41.76	R 50.10	R 36.74	R 45.93	R 55.11
Hazyview Herald	3 500	Free	Friday	Fortnightly	Friday - week prior	Friday - week prior	R 20.62	R 25.78	R 30.94	R 22.69	R 28.36	R 34.04
Highvelder / Hoëvelder	18 000	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 35.73	R 44.66	R 53.60	R 39.30	R 49.13	R 58.96
Lowvelder / Laevelder (friday)	19 500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 46.31	R 57.89	R 69.46	R 50.94	R 63.68	R 76.41
Lowvelder / Laevelder (tuesday)	18 000	Sold	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 46.31	R 57.89	R 69.46	R 50.94	R 63.68	R 76.41
Middelburg Observer (friday)	20 000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 53.18	R 66.48	R 79.77	R 58.50	R 73.13	R 87.75
Middelburg Observer (tuesday)	6 500	Sold	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 34.70	R 43.38	R 52.06	R 38.17	R 47.72	R 57.26
Mpumalanga Mirror *	158 000	Free	Tuesday - Friday	Monthly	10 days - prior	7 days - prior	R 135.01	R 168.75	R 202.51	n/a	n/a	n/a
Mpumalanga News	11 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 36.06	R 45.07	R 54.09	R 39.66	R 49.57	R 59.50
Nelspruit Post	16 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18
Ridge Times	35 000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 63.02	R 78.78	R 94.54	R 69.33	R 86.65	R 103.99
Standerton Advertiser	10 000	Free	Wednesday	Weekly	Monday - 10h00	Monday - 12h00	R 30.45	R 38.07	R 45.68	R 33.49	R 41.88	R 50.25
Steelburger inc. Lydenburg News	18 000	Free	Friday	Weekly	Tuesday - 12h00	Wednesday - 12h00	R 28.76	R 35.95	R 43.14	R 31.64	R 39.54	R 47.45
Streeknuus	4 000	Sold	Friday	Weekly	Friday - 16h00	Monday - 10h00	R 30.75	R 38.44	R 46.12	R 33.83	R 42.28	R 50.73
White River Post	10 000	Free	Thursday	Bi-weekly	Monday - 10h00	Tuesday - 10h00	R 26.78	R 33.47	R 40.17	R 29.45	R 36.82	R 44.18
Witbank News	25 000	Sold	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 57.60	R 72.00	R 86.40	R 63.37	R 79.20	R 95.04
<b>404 800</b>												
NORTH WEST												
Bonus	25 500	Free	Monday	Weekly	Thursday - 12h00	Friday - 12h00	R 51.95	R 64.94	R 77.93	R 57.15	R 71.43	R 85.72
Brits Pos	8 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 43.35	R 54.19	R 65.03	R 47.69	R 59.61	R 71.53
Klerksdorp Midweek	18 700	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 58.40	R 73.00	R 87.60	R 64.24	R 80.30	R 96.36
Klerksdorp Record	19 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 58.58	R 73.22	R 87.87	R 64.44	R 80.55	R 96.65
Kormorant	10 000	Free	Thursday	Weekly	Friday - 17h00	Monday	R 23.62	R 29.52	R 35.42	R 25.98	R 32.47	R 38.96
Lentswe	14 700	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 46.76	R 58.44	R 70.13	R 51.43	R 64.29	R 77.15
Mafikeng Mail	14 500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 49.98	R 62.48	R 74.97	R 54.98	R 68.72	R 82.47
Noordwester	6 000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 41.38	R 51.73	R 62.07	R 45.52	R 56.90	R 68.28
Rustenburg Herald	25 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 66.46	R 83.08	R 99.69	R 73.11	R 91.38	R 109.66
Stellalander	6 000	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 32.96	R 41.20	R 49.44	R 36.26	R 45.32	R 54.39
<b>148 900</b>												
EASTERN CAPE												
Talk of the Town ** Gross	3900	Sold	Thursday	Weekly	Friday -10h00	Friday -10h00	R 21.89	R 29.47	R 39.49	n/a	n/a	n/a
Go! And Express ** Gross	42 900	Free	Thursday	Weekly	Friday - 12h00	Friday - 12h00	R 48.04	R 62.51	R 87.50	n/a	n/a	n/a
The Rep ** Gross	8 000	Sold	Friday	Weekly	Monday - 16h00	Monday - 16h00	R 27.96	R 36.46	R 49.83	n/a	n/a	n/a
Please note, the below Eastern Cape papers rates are valid from 1 Jan 2018 to 31 Dec 2018												
Our Times	5 000	Sold	Wednesday	Weekly	Thursday 12h00	Thursday 12h00	R 18.31	R 22.88	R 27.46	n/a	n/a	n/a
Graaff-Reinet & Karoo News	3 000	Sold	Friday	Weekly	Thursday - 16h00	Monday - 16h00	R 26.75	R 33.44	R 40.13	R 29.42	R 36.77	R 44.14
Grocotts Mail	5 000	Free	Friday	Weekly	Wednesday - 13h00	Wednesday - 16h00	R 29.24	R 36.55	R 43.86	R 32.16	R 40.20	R 48.25
<b>67 800</b>												
NORTHERN CAPE												
Gemsbok	14 500	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 55.35	R 69.19	R 83.03	R 60.89	R 76.12	R 91.33
<b>14 500</b>												
WESTERN CAPE												
Please note the below Western Cape papers rates are valid from 1 Jan 2018 until 31 Dec 2018												
CXPress	10 000	Free	Wednesday	Weekly	Monday - 10h00	Friday - 12h00	R 24.11	R 30.13	R 36.17	R 26.52	R 33.15	R 39.78
George Herald	19 800	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 44.52	R 55.66	R 66.78	R 48.97	R 61.20	R 73.46
Idinga	10 000	Free	Friday	Weekly	Friday - 14h00	Friday - 14h00	R 18.87	n/a	R 27.95	n/a	n/a	n/a
Knysna Plett Herald	4 300	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 22.45	R 28.06	R 33.69	R 24.69	R 30.87	R 37.06
Mosselbay Home Ads News	15 000	Free	Tuesday	Weekly	Friday - 14h00	Friday - 14h00	R 18.73	n/a	R 28.09	n/a	n/a	n/a
Mosselbay Advertiser	9 250	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 36.83	R 46.04	R 55.25	R 40.51	R 50.64	R 60.78
Oudtshoorn Courant	3 000	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 20.69	R 25.87	R 31.05	R 22.76	R 28.45	R 34.15
South Cape Forum	4 300	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 19.61	R 24.51	R 29.42	R 21.57	R 26.96	R 32.36
<b>75 650</b>												
<b>TOTAL WEEKLY PRINT ORDER(EXCL PAPERS INSERTED INTO OTHER PAPERS*)</b>	<b>3 977 359</b>	*Inserted papers - Leisure Options into Northcliff Melville Times/ Rosebank Killarney Gazette/Fourways Review/ Sandton Chronicle & Randburg Sun, Mpumalanga Mirror into Lowvelder Tuesday; Middelburg Observer Tuesday/ Witbank News/Barberton Times/Mpumalanga News/ Ridge Times/Daller/ Corridor Gazette/ Highvelder/Standerton										

LOOSE INSERT RATES (media costs)

Insert Deadlines	
Booking	Wednesday prior
Material	Thursday prior

Printing costs are quoted seperately\*

Rate for period 1 Oct 2018 to 30 Sept 2019			
Insert Rate		Discounted rate if printed by CTP/Caxton printers	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 694.00	1 - 8 Pages	R 479.00
10 - 16 Pages	R 762.00	10 - 16 Pages	R 553.00
18 - 24 Pages	R 835.00	18 - 24 Pages	R 598.00
28 - 32 Pages	R 914.00	28 - 32 Pages	R 660.00
36 - 40 Pages	R 986.00	36 - 40 Pages	R 715.00
44 - 48 Pages	R 1 055.00	44 - 48 Pages	R 778.00
50 - 58 Pages	R 1 139.00	50 - 58 Pages	R 839.00
60 - 68 Pages	R 1 232.00	60 - 68 Pages	R 907.00
72 + Pages	R 1 328.00	72 + Pages	R 980.00

Rates for period 1 October 2018 to 30 September 2019

\*\*Eastern Cape- Talk of the Town, Golland Express & The Rep

Pagination	Cost per 000**(Gross)
Up to 8 pages	R 543.68
10-16 pages	R 656.32
18-24 pages	R 765.41
28-32 pages	R 919.90
36-48	R 1 095.63
50-64	R 1 329.72

\*\* Gross - Talk of Town, Go! Express and The Rep

Rates for period 1 October 2018 to 30 September 2019

Northern Cape - Gemsbok and Stellalander

	External rate	Internal rate
1-24 pages	R 772	R 585
26-32 pages	R 827	R 689
34-48 pages	R 875	R 827
50-58 pages	R 1 050	R 867
60-68 pages	R 1 117	R 935
72 +pages	R 1 211	R 1 018

Contract discounts do NOT apply on these two publications

Eastern Cape - Graaff Reinet & Karoo News, Grocotts Mail and Our Times

Insert Rate		Rate Valid 1 Oct 2018 to 31 Dec 2018	
		Discounted rate if printed by	
Pagination	Cost per 000	Pagination	Cost per 000
1 - 8 Pages	R 642.20	1 - 8 Pages	R 443.62
10 - 16 Pages	R 705.58	10 - 16 Pages	R 512.07
18 - 24 Page	R 773.17	18 - 24 Pages	R 553.48
28 - 32 Page	R 845.85	28 - 32 Pages	R 611.78
36 - 40 Page	R 912.60	36 - 40 Pages	R 662.00
44 - 48 Page	R 976.82	44 - 48 Pages	R 720.79
50 - 58 Page	R 1 054.56	50 - 58 Pages	R 776.55
60 - 68 Page	R 1 140.75	60 - 68 Pages	R 840.00
72 + Pages	R 1 229.47	72 + Pages	R 908.00