

Summary of Rates (valid from 1 January 2018 until 31 December 2018 (unless otherwise stated) Rev(18/12/2017)



	print order	free/sold	distribution day	frequency	booking deadline	material deadline	rates per single column cm (pscm) excl vat					
							ROP Rates			Vacancy & Auction Rates		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
BOTSWANA												
Botswana Guardian	18 000	Sold	Thursday	Weekly	Friday - prior	Monday - prior	R 82.47	R 102.82	R 102.82	R 82.47	R 102.82	R 102.82
The Midweek Sun	14 000	Sold	Wednesday	Weekly	Wednesday - prior	Friday - prior	R 73.56	R 93.81	R 93.81	R 73.56	R 93.81	R 93.81
Mmegi	17 000	Sold	Friday	Weekly	3 days prior	3 days prior	R 73.56	R 88.40	R 88.40	R 73.56	R 88.40	R 88.40
Monitor	14 000	Sold	Monday	Weekly	3 days prior	3 days prior	R 62.96	R 78.76	R 78.76	R 62.96	R 78.76	R 78.76
*All rates exclude SA vat												
LESOTHO												
Public Eye (Friday)	22 545	Sold	Friday	Weekly	Friday - prior	Friday prior	R 65.83	R 81.62	R 97.52	R 65.83	R 81.62	R 97.52
Mosotho (Monday)	35 000	Sold	Monday	Weekly	Wednesday - 12h00	Wednesday - 17h00	R 65.83	R 81.62	R 97.52	R 65.83	R 81.62	R 97.52
Maseru Metro	18 950	Free	Thursday	Weekly	Tuesday - 17h00	wednesday - 12h00	R 25.00	R 25.00	R 25.00	R 25.00	R 25.00	R 25.00
*All rates exclude SA vat												
NAMIBIA												
Allgemeine Zeitung	3500(mon-thurs) and 4000 (fri)	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 55.00	R 55.00	R 55.00	R 100.00	R 100.00	R 100.00
Erongo	10000	Free	Thursday/Friday	Weekly	Friday 12h00	Friday 12h00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00
Ewi IyaNooli	15000	Free	Last Wednesday	Monthly	Monday prior	Monday prior	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00	R 45.00
Namibian Sun Mon - Fri	15000	Sold	Monday - Friday	Daily	2 days prior	2 days prior	R 55.00	R 55.00	R 55.00	R 100.00	R 100.00	R 100.00
Republikein Mon - Thur	20000	Sold	Monday - Thursday	Daily	2 days prior	2 days prior	R 65.00	R 65.00	R 65.00	R 100.00	R 100.00	R 100.00
Republikein Friday	25000	Sold	Friday	Daily	2 days prior	2 days prior	R 70.00	R 70.00	R 70.00	R 100.00	R 100.00	R 100.00
Windhoek Express	20000	Free	Thursday -Friday	Weekly	Thursday prior	Thursday proir	R 50.00	R 50.00	R 50.00	R 50.00	R 50.00	R 50.00
*All rates exclude SA vat												
SWAZILAND												
Swazi News (Saturday)	26 000	Sold	Saturday	Weekly	3 days prior	3 days prior	R 70.73	R 88.17	R 105.93	R 77.79	R 110.21	R 110.21
Times of Swaziland	28 000	Sold	Monday - Friday	Daily	3 days prior	3 days prior	R 70.73	R 88.17	R 105.93	R 77.79	R 110.21	R 110.21
Times Sunday	26 000	Sold	Sunday	Weekly	Wednesday - 09h00	Thursday - 09h00	R 70.73	R 88.17	R 105.93	R 77.79	R 110.21	R 110.21
*All rates exclude SA vat												
ZIMBABWE												
Daily News	45 000	Sold	Monday - Friday Satu	Mon- Sun	3 days prior	3 days prior	R 101.44	R 108.76	R 139.18	R 101.44	R 108.76	R 139.18
*All rates exclude SA vat												

Effective 1 Jan 2018 - 31 Dec 2018
Loose Inserts Rates - 2018 - SPARK Media Africa

	Loose Inserts per 1000					
	1-8 pages	12 pages	16 pages	20 pages	24 pages	32 pages
BOTSWANA						
Botswana Guardian	R 858.60	R 1 049.40	R 1 282.60	R 1 399.20	R 1 539.12	R 1 696.00
The Midweek Sun	R 858.60	R 1 049.40	R 1 210.00	R 1 320.00	R 1 539.12	R 1 600.00
	4 pages	8 pages	12 pages	16 pages	20 pages	24 pages
Mmegi	R 975.20	R 1 091.80	R 1 166.00	R 1 208.40	R 1 335.60	R 1 431.00
Monitor	R 975.20	R 1 091.80	R 1 166.00	R 1 208.40	R 1 335.60	R 1 431.00

*All rates exclude sa vat

	Loose Inserts per 1000					
	to 8 pages	10-16 pag	18-24 pages	26 - 48 pag	50 - 58 pages	60 - 68 pages
LESOTHO						
Public Eye (Friday)	R 795.00	R 906.30	R 964.60	R 1 038.80	R 1 102.40	R 1 187.20
Mosotho (Monday)	R 795.00	R 906.30	R 964.60	R 1 038.80	R 1 102.40	R 1 187.20
Maseru Metro	R 350.00	R 450.00	R 450.00	R 450.00	R 550.00	R 550.00

*All rates exclude sa vat

NAMIBIA	Loose Insert per 1000p/day
10 000	R 1 550.00
10001 - 20 000	R 1 450.00
20 001 -30 000	R 1 250.00
30 001 - 40 000	R 1 050.00
* + 40 000	R 950.00
* +20 pgs	* +20%
*+ 40pgs	* +50%

NAMIBIA

Market Watch: Mon - Thur @ R100 per col cm, circulated across Republikein, Namibian Sun and Allgemeine Zeitung.

Careers: Friday @ R100 per col cm, circulated across Republikein, Namibian Sun and Allemeine Zeitung

*All rates exclude sa vat

	Loose Inserts per 1000					
	to 4 pages	to 8 page	to 12 pages	to 16 page	20 pages	24 pages
SWAZILAND						
Swazi News (Saturday)	R 1 535.45	R 1 942.05	R 2 140.00	R 2 439.60	R 2 557.30	R 2 685.70
Times of Swaziland	R 1 535.45	R 1 942.05	R 2 140.00	R 2 439.60	R 2 557.30	R 2 685.70
Times Sunday	R 1 535.45	R 1 942.05	R 2 140.00	R 2 439.60	R 2 557.30	R 2 685.70

*All rates exclude sa vat

	Loose Inserts per 1000	
	4 pages	8 pages
ZIMBABWE		
Daily News	R 757.00	R 1 049.00

*All rates exclude sa vat

* Sales tax charges on loose inserts: tax invoices must state "zero commercial value" on delivery of inserts