

	print order	free/sold	distribution day	frequency	booking deadline	material deadline	rates per single column cm (psccm) excl vat					
							ROP Rates			Vacancy & Auction Rates		
							B/W	1 Spot	Full Col	B/W	1 Spot	Full Col
MPUMALANGA												
Baberton Times	5 500	Free	Wednesday	Weekly	Thursday - 12h00	Friday - 12h00	R 28.47	R 35.59	R 42.71	R 31.32	R 39.15	R 46.98
Corridor Gazette	9 000	Free	Thursday	Weekly	Friday - 12h00	Monday - 12h00	R 28.47	R 35.59	R 42.71	R 31.32	R 39.15	R 46.98
Daller	2 800	Sold	Friday	Weekly	Monday - 08h00	Monday - 12h00	R 29.80	R 37.25	R 44.70	R 32.78	R 40.97	R 49.17
Echo	20 000	Free	Thursday	Weekly	Monday - 12h00	Tuesday - 10h00	R 35.18	R 43.98	R 52.77	R 38.70	R 48.38	R 58.05
Hazyview Herald	3 500	Free	Friday	Fortnightly	Friday - week prior	Friday - week prior	R 21.93	R 27.41	R 32.90	R 24.12	R 30.15	R 36.19
Highvelder / Hoevelder	18 000	Free	Thursday	Weekly	Monday - 09h00	Monday - 12h00	R 37.63	R 47.04	R 56.45	R 41.40	R 51.74	R 62.09
Lowvelder / Laevelder (Friday)	19 500	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 49.24	R 61.55	R 73.86	R 54.16	R 67.70	R 81.24
Lowvelder / Laevelder (Tuesday)	18 000	Sold	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 49.24	R 61.55	R 73.86	R 54.16	R 67.70	R 81.24
Middelburg Observer (Friday)	21 000	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 56.55	R 70.69	R 84.82	R 62.20	R 77.76	R 93.30
Middelburg Observer (Tuesday)	6 400	Sold	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 36.90	R 46.13	R 55.35	R 40.59	R 50.74	R 60.89
Mpumalanga Mirror	158 000	Free	Tuesday - Friday	Monthly	10 days - prior	7 days - prior	R 143.55	R 179.43	R 215.32	n/a	n/a	n/a
Mpumalanga News	11 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 38.34	R 47.92	R 57.51	R 42.17	R 52.71	R 63.26
Nelspruit Post	16 000	Free	Wednesday	Weekly	Friday - 12h00	Monday - 12h00	R 28.47	R 35.59	R 42.71	R 31.32	R 39.15	R 46.98
Ridge Times	35 000	Free	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 66.38	R 82.97	R 99.57	R 73.01	R 91.27	R 109.52
Standerton Advertiser	15 000	Free	Wednesday	Weekly	Monday - 10h00	Monday - 12h00	R 32.07	R 40.10	R 48.11	R 35.28	R 44.11	R 52.92
Steelburger inc. Lydenburg News	18 000	Free	Friday	Weekly	Tuesday - 12h00	Wednesday - 12h00	R 30.58	R 38.22	R 45.87	R 33.64	R 42.04	R 50.45
Streeknuus	3 900	Sold	Friday	Weekly	Friday - 16h00	Monday - 10h00	R 32.70	R 40.87	R 49.04	R 35.96	R 44.96	R 53.95
White River Post	10 000	Free	Thursday	Bi-weekly	Monday - 10h00	Tuesday - 10h00	R 28.47	R 35.59	R 42.71	R 31.32	R 39.15	R 46.98
Witbank News	29 500	Sold	Thursday	Weekly	Friday - 12h00	Monday - 14h00	R 61.25	R 76.56	R 91.87	R 67.37	R 84.22	R 101.06
	284 800											
NORTH WEST												
Bonus	25 500	Free	Monday	Weekly	Thursday - 12h00	Friday - 12h00	R 54.60	R 68.25	R 81.90	R 60.06	R 75.08	R 90.09
Brits Pos	9 000	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 45.60	R 57.00	R 68.40	R 50.16	R 62.70	R 75.24
Klerksdorp Midweek	18 500	Free	Tuesday	Weekly	Thursday - 12h00	Friday - 12h00	R 61.20	R 76.50	R 91.80	R 67.32	R 84.15	R 100.98
Klerksdorp Record	20 000	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 61.60	R 77.00	R 92.40	R 67.76	R 84.70	R 101.64
Kormorant	10 000	Free	Thursday	Weekly	Friday - 17h00	Monday	R 23.97	R 29.96	R 35.95	R 26.37	R 32.96	R 39.55
Lentsve	14 500	Free	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 49.20	R 61.50	R 73.80	R 54.12	R 67.65	R 81.18
Mafikeng Mail	15 000	Sold	Thursday	Weekly	Friday - 12h00	Tuesday - 12h00	R 52.60	R 65.75	R 78.90	R 57.86	R 72.32	R 86.79
Noordwester	6 500	Sold	Friday	Weekly	Friday - 12h00	Tuesday - 12h00	R 43.60	R 54.50	R 65.40	R 47.96	R 59.95	R 71.94
Rustenburg Herald	30 500	Sold	Thursday	Weekly	Thursday - 12h00	Monday - 12h00	R 70.00	R 87.50	R 105.00	R 77.00	R 96.25	R 115.50
Stellalander	6 000	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 34.60	R 43.25	R 51.90	R 38.06	R 47.57	R 57.09
	155 500											
EASTERN CAPE												
Please note the below Eastern Cape papers rates are valid from 1 Jan 2017 until 31 Dec 2017												
Talk of the Town **	3800-6000 (in season)	Sold	Thursday	Weekly	Friday -10h00	Friday -10h00	R 19.66	R 26.48	R 35.48	n/a	n/a	n/a
Go! And Express **	42 900	Free	Thursday	Weekly	Friday - 12h00	Friday - 12h00	R 43.16	R 56.16	R 78.62	n/a	n/a	n/a
The Rep **	7 500	Sold	Friday	Weekly	Monday - 16h00	Monday - 16h00	R 25.12	R 32.76	R 44.77	n/a	n/a	n/a
Please note the below Eastern Cape papers rates are valid from 1 Jan 2017 until 31 Dec 2017												
Our Times	5 000	Sold	Wednesday	Weekly	Thursday 12h00	Thursday 12h00	R 20.44	R 25.55	R 30.66	n/a	n/a	n/a
Graaff-Reinet & Karoo News	3 000	Sold	Friday	Weekly	Thursday - 16h00	Monday - 16h00	R 29.59	R 36.98	R 44.38	R 32.54	R 40.67	R 48.81
Grocotts Mail	2 900	Sold	Friday	Weekly	Wednesday - 13h00	Wednesday - 16h00	R 32.64	R 40.80	R 48.96	R 35.90	R 44.88	R 53.85
	67 500											
NORTHERN CAPE												
Gemsbok	14 500	Sold	Wednesday	Weekly	Thursday - 12h00	Monday - 12h00	R 61.80	R 77.25	R 92.70	R 67.98	R 84.98	R 101.97
	14 500											
WESTERN CAPE												
Please note the below Western Cape papers rates are valid from 1 Jan 2017 until 31 Dec 2017												
CXPress	10 000	Free	Wednesday	Weekly	Monday - 10h00	Friday - 12h00	R 26.66	R 33.33	R 40.00	R 29.32	R 36.66	R 44.00
George Herald	19 800	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 49.24	R 61.56	R 73.86	R 54.16	R 67.71	R 81.24
Idinqa	10 000	Free	Friday	Weekly	Friday - 14h00	Friday - 14h00	R 20.87	n/a	R 30.92	n/a	n/a	n/a
Knysna Plett Herald	4 300	Sold	Thursday	Weekly	Thursday - 08h00	Monday - 16h00	R 24.83	R 31.04	R 37.26	R 27.31	R 34.14	R 40.98
Mosselbay Home Ads News	15 000	Free	Tuesday	Weekly	Friday - 14h00	Friday - 14h00	R 20.72	n/a	R 31.07	n/a	n/a	n/a
Mosselbay Advertiser	9 250	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 40.73	R 50.92	R 61.11	R 44.80	R 56.01	R 67.22
Oudtshoorn Courant	3 000	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 22.89	R 28.61	R 34.34	R 25.17	R 31.47	R 37.77
South Cape Forum	4 300	Sold	Friday	Weekly	Thursday - 08h00	Monday - 16h00	R 21.69	R 27.11	R 32.54	R 23.85	R 29.82	R 35.79
	88 650											
TOTAL WEEKLY PRINT ORDER (Excluding papers inserted into other papers)	3 425 463											

These rates include agency commission and exclude VAT

insights that ignite™

print order	free/sold	distribution day	frequency	booking deadline	material deadline	rates per single column cm (psccm) excl vat					
						ROP Rates			Vacancy & Auction Rates		
						B/W	1 Spot	Full Col	B/W	1 Spot	Full Col

Rate for period 1 Oct 2016 to 30 Sept 2017

LOOSE INSERT RATES (media costs) *

If printed by CTP/Caxton printers per 1000

INSERT DEADLINES

Insert booking deadline:	1 - 8 Pages	R 717.00	1 - 8 Pages	R 495.00
Insert material deadline:	10 - 16 Pages	R 788.00	10 - 16 Pages	R 572.00
	18 - 24 Pages	R 863.00	18 - 24 Pages	R 618.00
	28 - 32 Pages	R 945.00	28 - 32 Pages	R 683.00
	36 - 40 Pages	R 1 019.00	36 - 40 Pages	R 739.00
	44 - 48 Pages	R 1 091.00	44 - 48 Pages	R 805.00
	50 - 58 Pages	R 1 177.00	50 - 58 Pages	R 867.00
	60 - 68 Pages	R 1 273.00	60 - 68 Pages	R 938.00
	72 + Pages	R 1 373.00	72 + Pages	R 1 013.00

*INSERTED PAPERS
Eastern Watch into Zululand Observer Monday
Leisure Options into Northcliff Melville Times/ Rosebank Killarney Gazette/Fourways Review/ Sandton Cronical & Randburg Sun
Mpumalanga Mirror into Lowvelder Tuesday Middelburg Observer Tuesday/ Witbank News/ Barberton Times/Mpumalanga News/ Ridge Times/ Daller/ Corridor Gazette/ Highvelder/Standerton Advertiser & Steelburger

Rates for period 1 October 2016 to 30 September 2017

****Northern Cape Community Papers Loose insert Rates****

	Gemsbok	Stellalander
1-24 pg	R 798	R 605
26-32 pg	R 855	R 712
34-48 pg	R 905	R 855
50-58 pg	R 1 086	R 897
60-68 pg	R 1 155	R 966
72 +pg	R 1 252	R 1 053

These rates include agency commission and exclude VAT

Please note the following Inserts rates are valid from 1 Jan 2017 until 31 Dec 2017

****Times Media Eastern Cape Community Papers Loose Insert Rates****

Insert booking deadline:	Wed prior	up to 8 pages	R 479.44
Insert material deadline:	Thurs prior	10-16 pages	R 578.76
		18-24 pages	R 674.96
		28-32 pages	R 811.20

* printing costs are quoted separately