

Effective 01 January 2017 - 31 December 2017 (Rev - 20/1/2017)

All rate on this page include agency com and exclude SA Vat

Summary of Rates - 2017 - SPARK Media Africa: Print orders and Distribution day

	print order	free/sold	distribution day	frequency	booking deadline	material deadline
BOTSWANA						
Botswana Guardian	18 000	Sold	Thursday	Weekly	Friday - prior	Monday - prior
The Midweek Sun	14 000	Sold	Wednesday	Weekly	Wednesday - prior	Friday - prior
Mmegi	8000 (tue-thurs) 17000 (fri)	Sold	Tuesday - Friday	Daily	3 days prior	3 days prior
Monitor	14 000	Sold	Monday	Weekly	3 days prior	3 days prior

	print order	free/sold	distribution day	frequency	booking deadline	material deadline
LESOTHO						
Public Eye (Friday)	22 545	Sold	Friday	Weekly	Friday prior	Friday prior
Mosotho (Monday)	35 000	Sold	Monday	Weekly	Wednesday - 12h00	Wednesday - 17h00

	print order	free/sold	distribution day	frequency	booking deadline	material deadline
NAMIBIA						
Allgemeine Zeitung	3900(mon-thurs) and 4800 (fri)	Sold	Monday - Friday	Daily	2 days prior	2 days prior
Erongo	11000	Free	Thursday	Weekly	Friday 12h00	Friday 12h00
Ewi IyaNooli	12000	Free	Last Friday	Monthly	Monday prior	Monday prior
Namibian Sun	17000(mon-thurs) and 26000 (fri)	Sold	Monday - Friday	Daily	2 days prior	2 days prior
Republikein	23000 (mon-thurs) 28000(fri)	Sold	Monday - Friday	Daily	2 days prior	2 days prior
Windhoek Express	20000	Free	Thursday - Friday	Weekly	Thursday prior	Thursday prior

	print order	free/sold	distribution day	frequency	booking deadline	material deadline
SWAZILAND						
Swazi News (Saturday)	26 000	Sold	Saturday	Weekly	3 days prior	3 days prior
Times of Swaziland	28 000	Sold	Monday - Friday	Daily	3 days prior	3 days prior
Times Sunday	26 000	Sold	Sunday	Weekly	Wednesday - 09h00	Thursday - 09h00

	print order	free/sold	distribution day	frequency	booking deadline	material deadline
ZIMBABWE						
Daily News	45 000	Sold	Monday - Friday Saturday	Mon- Sun	3 days prior	3 days prior

Effective 1 Jan 2017 - 31 Dec 2017

Summary of Rates - 2017 - SPARK Media Africa: ROP, Vacancy and Auction rates

Rates per single column cm (pscm)				
ROP Rates				
B/W	1 Spot	2 Spot	Full Col	
BOTSWANA				
Botswana Guardian	R 77.80	R 97.00	R 97.00	R 97.00
The Midweek Sun	R 69.40	R 88.50	R 88.50	R 88.50
Mmegi	R 69.40	R 83.40	R 83.40	R 83.40
Monitor	R 59.40	R 74.30	R 74.30	R 74.30

*All rates exclude sa vat

Rates per single column cm (pscm)				
ROP Rates				
B/W	1 Spot	2 Spot	Full Col	
LESOTHO				
Public Eye (Friday)	R 62.10	R 77.00	R 92.00	R 92.00
Mosotho (Monday)	R 62.10	R 77.00	R 92.00	R 92.00

*All rate exclude sa vat

Rates per single column cm (pscm)				
ROP Rates				
B/W	1 Spot	2 Spot	Full Col	
NAMIBIA				
Allgemeine Zeitung	R 54.00	R 54.00	R 54.00	R 54.00
Erongo	R 40.00	R 40.00	R 40.00	R 40.00
Ewi IyaNooli	R 45.00	R 45.00	R 45.00	R 45.00
Namibian Sun Mon-Thr	R 45.00	R 45.00	R 45.00	R 45.00
Namibian Sun Friday	R 55.00	R 55.00	R 55.00	R 55.00
Republikein Mon - Thur	R 60.00	R 60.00	R 60.00	R 60.00
Republikein Friday	R 66.00	R 66.00	R 66.00	R 66.00
Windhoek Express	R 50.00	R 50.00	R 50.00	R 50.00
Windhoek Express Month end	R 60.00	R 60.00	R 60.00	R 60.00

*All rates exclude sa vat

Rates per single column cm (pccm)								
ROP Rates					Vacancy & Auction Rates			
B/W	1 Spot	2 Spot	Full Col		B/W	2 1pot	2 Spot	Full Col
SWAZILAND								
Swazi News (Saturday)	R 66.10	R 82.40	R 99.00	R 99.00	R 72.70	R 103.00	R 103.00	R 103.00
Times of Swaziland	R 66.10	R 82.40	R 99.00	R 99.00	R 72.70	R 103.00	R 103.00	R 103.00
Times Sunday	R 66.10	R 82.40	R 99.00	R 99.00	R 72.70	R 103.00	R 103.00	R 103.00

*All rates exclude sa vat.

Rates per single column cm (pccm)				
ROP Rates				
B/W	1 Spot	Full Col	Full Col	
ZIMBABWE				
Daily News	R 95.70	R 102.60	R 131.30	R 131.30

*All rates excludes SA VAT

Effective 1 Jan 2017 - 31 Dec 2017
Loose Inserts Rates - 2017 - SPARK Media Africa

Loose Inserts						
	1-8 pages	12 pages	16 pages	20 pages	24 pages	32 pages
BOTSWANA						
Botswana Guardian	R 810.00	R 990.00	R 1 210.00	R 1 320.00	R 1 452.00	R 1 600.00
The Midweek Sun	R 810.00	R 990.00	R 1 210.00	R 1 320.00	R 1 452.00	R 1 600.00
	4 pages	8 pages	12 pages	16 pages	20 pages	24 pages
Mmegi	R 920.00	R 1 030.00	R 1 100.00	R 1 140.00	R 1 260.00	R 1 350.00
Monitor	R 920.00	R 1 030.00	R 1 100.00	R 1 140.00	R 1 185.00	R 1 350.00

*All rates exclude sa vat

Loose Inserts						
	to 8 pages	10-16 pages	18-24 pages	26 - 48 pages	50 - 58 pages	60 - 68 pages
LESOTHO						
Public Eye (Friday)	R 750.00	R 855.00	R 910.00	R 980.00	R 1 040.00	R 1 120.00
Mosotho (Monday)	R 750.00	R 855.00	R 910.00	R 980.00	R 1 040.00	R 1 120.00

*All rates exclude sa vat

		Loose Inserts				
		16 pages	20 pages	24 pages	28 pages	32 pages
NAMIBIA						
Allgemeine Zeitung		R 1 232.00	R 1 380.00	R 1 545.00	R 1 732.00	R 1 940.00
Erongo		R 862.00	R 967.00	R 1 083.00	R 1 213.00	R 1 358.00
Ewi IyaNooli		R 862.00	R 967.00	R 1 084.00	R 1 213.00	R 1 359.00
Namibian Sun		R 862.00	R 967.00	R 1 084.00	R 1 213.00	R 1 359.00
Republikein		R 1 232.00	R 1 380.00	R 1 545.00	R 1 732.00	R 1 940.00
Windhoek Express		R 1 120.00	R 1 255.00	R 1 406.00	R 1 575.00	R 1 764.00

*All rates exclude sa vat

		Loose Inserts					
		to 4 pages	to 8 pages	to 12 pages	to 16 pages	20 pages	24 pages
SWAZILAND							
Swazi News (Saturday)		R 1 435.00	R 1 815.00	R 2 000.00	R 2 280.00	R 2 390.00	R 2 510.00
Times of Swaziland		R 1 435.00	R 1 815.00	R 2 000.00	R 2 280.00	R 2 390.00	R 2 510.00
Times Sunday		R 1 435.00	R 1 815.00	R 2 000.00	R 2 280.00	R 2 390.00	R 2 510.00

*All rates exclude sa vat

		Loose Inserts	
		4 pages	8 pages
ZIMBABWE			
Daily News		R 715.00	R 990.00

*All rates exclude sa vat

* Sales tax charges on loose inserts: tax invoices must state "zero commercial value" on delivery of inserts