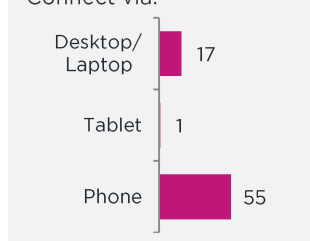
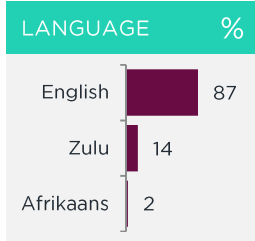
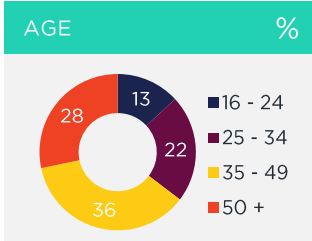
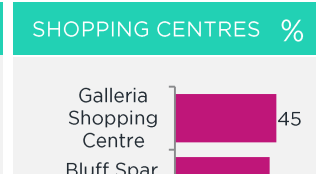
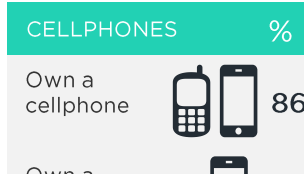
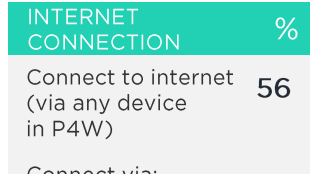
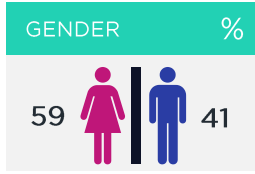
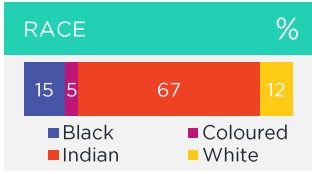
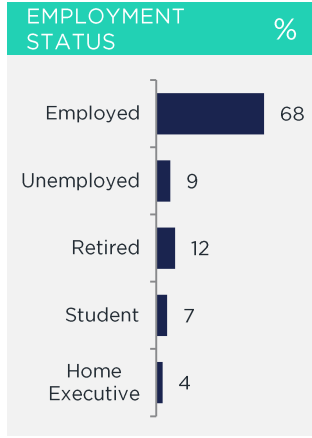
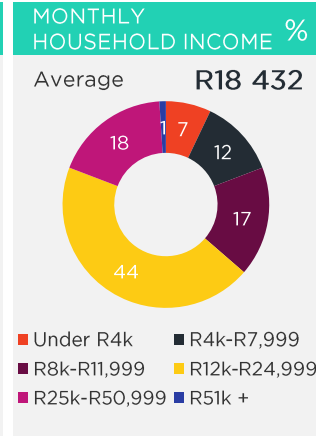
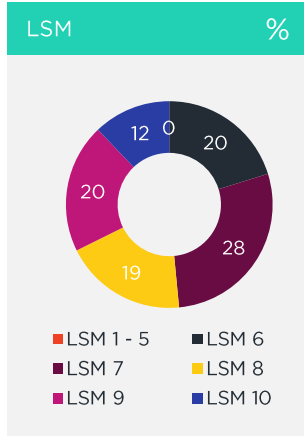
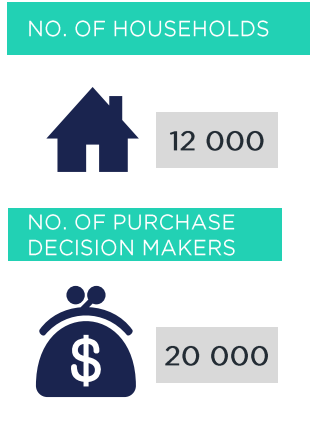
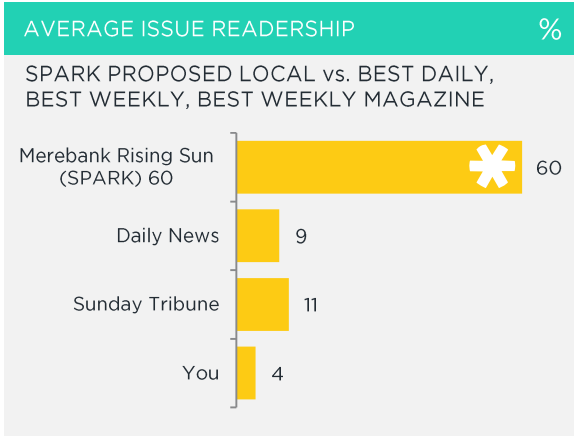


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PAST MONTH OR MORE OFTEN

%

Do Grocery Shopping	95	Checkers	53	PnP Family	39	Shoprite	35
Go to a Garage Shop	64	BP Express Shop	53	Engen	39	Shell Select	30
Buy Take-Aways	93	KFC	52	Nandos	48	Debonairs	24



BOUGHT OR LOOKED FOR IN P6M

%

Shoes & Clothing	100	Mr Price	45	Edgars	37	Jet	33
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BOUGHT OR LOOKED FOR IN P12M

%

Audio Visual Appliances	16	Game	27	Govan Mani	13	Hi-Fi Corporation	11
Large Appliances	17	Game	13	Makro	13	Electric Express	11
Small Electrical Appliances	29	Game	25	Checkers	11	Checkers Hyper	10
Furniture*	12	Lewis	22	Russells	14	Joshua Doore	11
Computers*	4	Game	40	Hi-Fi Corporation	19	Checkers Hyper	17
Soft Furnishings/Home Accessories	30	Mr Price Home	36	Sheet Street	19	Clicks	15
DIY/Paint	16	Game	24	CTM	15	Mica	15



FINANCE

%

Banked	68	ABSA	30	Capitec	21	Nedbank	21
Car Insurance	23	Budget	30	Miway	16	Outsurance	16
Life Insurance*	15	Old Mutual	26	Liberty/Stanlib	16	Discovery Life	14
Medical Aid	36	Discovery Health	36	GEMS	17	Bonitas	14

Merebank Readership Comparison (A.I.R.)

