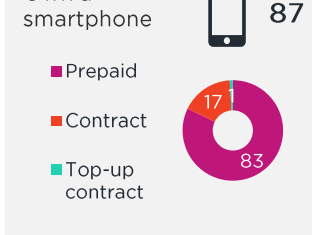
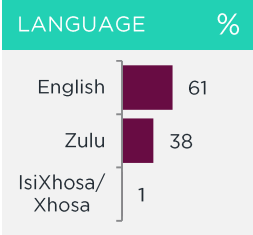
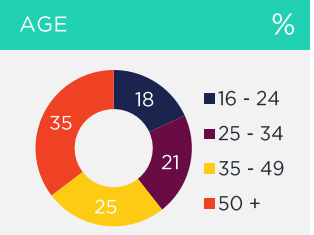
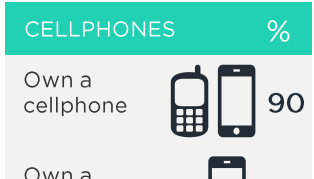
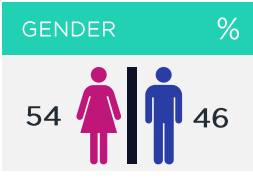
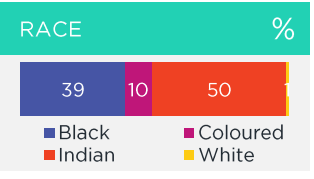
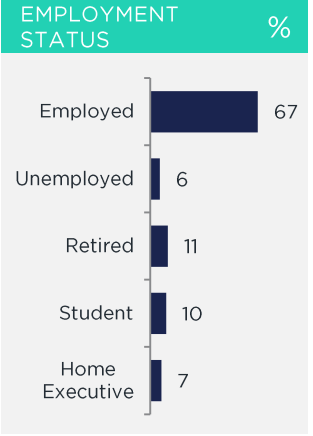
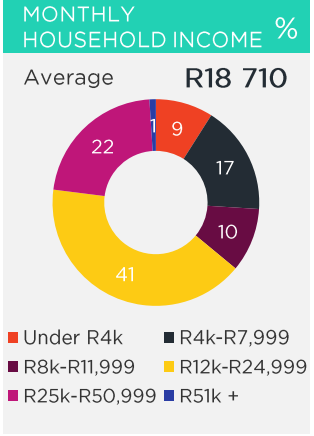
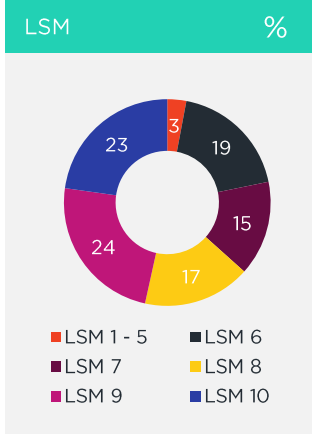
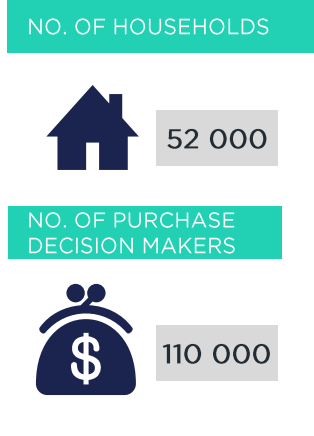
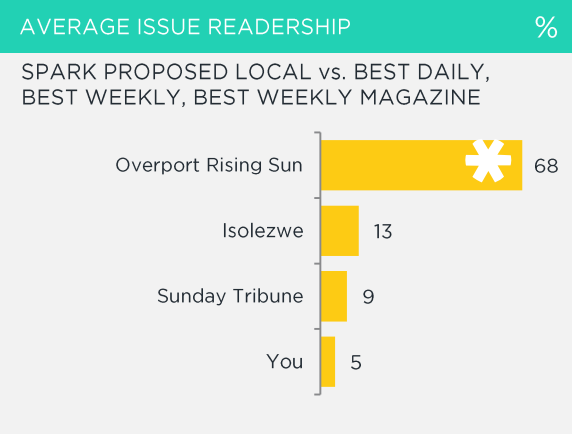


Overport

insights that ignite™





PAST MONTH OR MORE OFTEN

%

Do Grocery Shopping	90	Checkers	44	Pick n Pay	38	Shoprite	38
Go to a Garage Shop	51	Engen Quick Shop	29	Shell Select	28	BP Express Shop	24
Buy Take-Aways	76	KFC	60	Nandos	60	Debonairs	27



BOUGHT OR LOOKED FOR IN P6M

%

Shoes & Clothing	96	Mr Price	39	Woolworths	34	Edgars	33
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BOUGHT OR LOOKED FOR IN P12M

%

Audio Visual Appliances	42	Makro	40	Game	33	House & Home	8
Large Appliances	41	Makro	37	Game	36	Morkels	9
Small Electrical Appliances	55	Game	34	Makro	24	Checkers	10
Furniture	39	House & Home	21	Game	20	Makro	16
Computers*	31	Game	36	Makro	29	Joshua Doore	7
Soft Furnishings/Home Accessories	25	Mr Price Home	47	Sheet Street	36	The Hub	19
DIY/Paint	15	CTM	21	Build it	19	Makro	18



FINANCE

%

Banked	75	FNB	24	Nedbank	24	Standard Bank	20
Car Insurance	21	Budget	25	AA	23	Outsurance	7
Life Insurance	18	Discovery Life	20	Old Mutual	18	Hollard	16
Medical Aid	24	Discovery Health	35	GEMS	14	Bonitas	12