## Parys - Vaal

**25 - 34** 

35 - 49

**50** +

English

Southern

Sotho



insights that ignite™ **EMPLOYMENT AVERAGE ISSUE READERSHIP** HOUSEHOLD INCOME % SPARK PROPOSED LOCAL vs. BEST DAILY. R21 771 Average BEST WEEKLY, BEST WEEKLY MAGAZINE 52 **Employed** 0 8 3 000 <del>\*\*\*</del> 90 Parys Gazette (SPARK) 22 Unemployed Beeld 6 Retired 36 Rapport (Sunday) Student 0 ■LSM 1 - 5 ■LSM 6 ■ Under R4k ■ R4k-R7,999 5 000 Huisgenoot 13 ■LSM 7 R12k-R24,999 LSM 8 ■ R8k-R11,999 Home Executive ■LSM 9 ■LSM 10 ■ R25k-R50,999 ■ R51k + TRANSPORT WHEN Connect to internet Have 1 or more car in Own a 64 Pick n Pay household (via any device cellphone 91 Sentrum in P4W) ■Black ■ Coloured (Parys) 89 ■Indian White Connect via: Own a National 87 smartphone Sentrum 44 Desktop/ (Parvs) 93 Car Laptop ■ Prepaid Afrikaans 84 Impak-**■**16 - 24 12

Contract

■Top-up

contract

Tablet

Phone

60

Public

Transport

Walk/Cycle

5

sentrum

Wescora-

sentrum

## Parys - Vaal







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