

NEWCASTLE - METROPOLITAN



Newcastle
Advertiser

SPARK
media
insights that ignore™

2016 **ROOTS**
YOUR CONSUMER UNDERSTOOD.

Spark Media proposed local newspaper

 Newcastle Sun & Newcastle Advertiser

 Shopping Centres

13 000 Households

26 000 Purchase Decision Makers

- 1 - Newcastle Mall
- 2 - Amajuba Mall
- 3 - Pick n Pay Hutton Park
- 4 - City Central (Newcastle CBD)
- 5 - Pick n Pay Pioneer (OCrustys)
- 6 - Village Walk Centre (Newcastle)
- 7 - Victorian Mall (Newcastle)
- 8 - Nedbank Arcade (Newcastle)
- 9 - Theku Plaza (Blaaubosch)
- 10 - Meadowlands Crossing (Madadeni)

