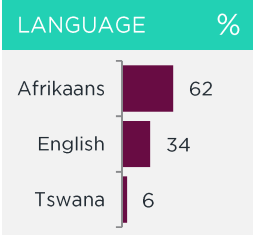
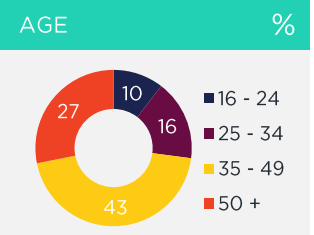
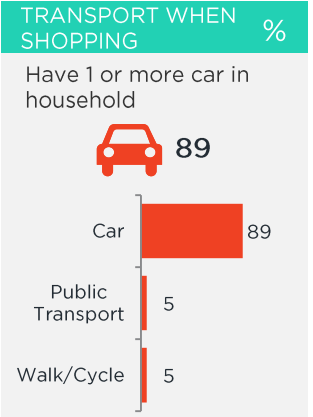
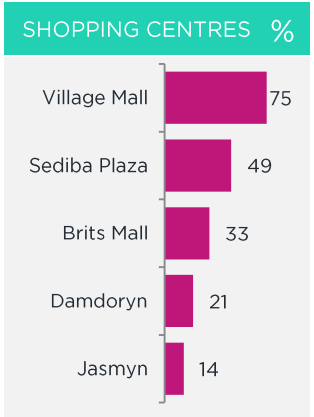
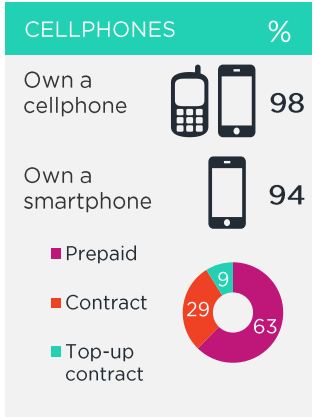
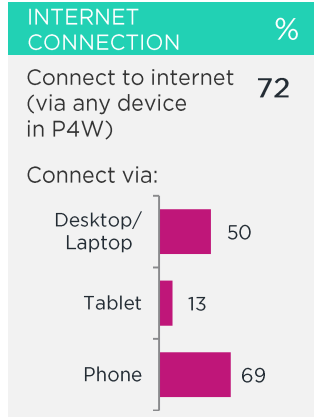
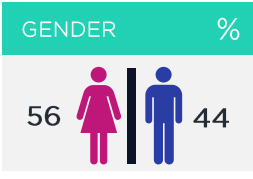
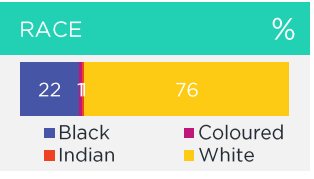
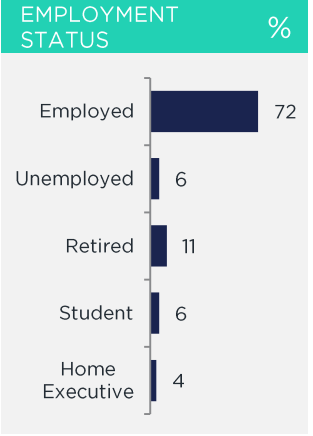
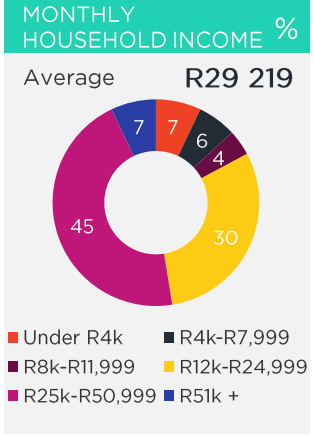
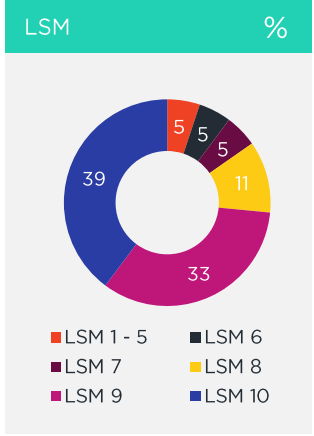
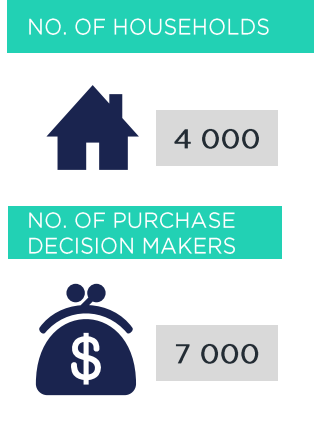
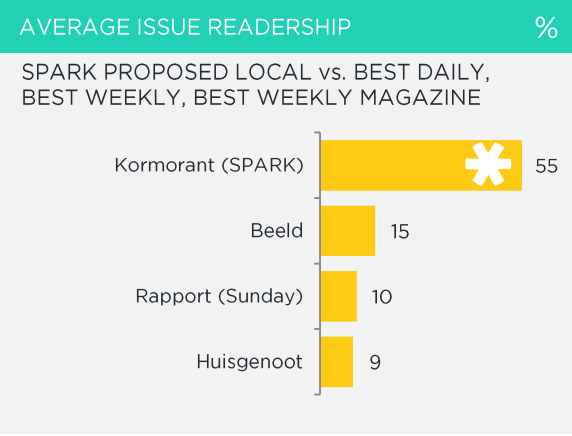


# Hartbeespoort

insights that ignite™





## PAST MONTH OR MORE OFTEN

%

Do Grocery Shopping	94	Spar	67	Checkers	50	PnP Hyper	47
Go to a Garage Shop	75	Engen	39	BP Express Shop	31	Bonjour (Total)	31
Buy Take-Aways	92	KFC	53	Spur	33	McDonalds	27



## BOUGHT OR LOOKED FOR IN P6M

%

Shoes & Clothing	92	Edgars	40	Mr Price	39	Woolworths	37
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## BOUGHT OR LOOKED FOR IN P12M

%

Audio Visual Appliances*	18	Game	38	Makro	35	Independent/Specialist	22
Large Appliances*	16	Game	41	Makro	25	House & Home	24
Small Electrical Appliances*	21	Game	33	Makro	19	House & Home	18
Furniture*	16	House & Home	38	Russells	19	At Home	13
Computers*	10	Incredible Connection	43	Game	30	Makro	25
Soft Furnishings/Home Accessories	17	Mr Price Home	34	At Home	22	Sheet Street	19
DIY/Paint*	15	Builders	48	Other	31	Cashbuild	23



## FINANCE

%

Banked	72	ABSA	41	FNB	29	Standard Bank	19
Car Insurance	47	Other	26	Wesbank	16	Outsurance	8
Life Insurance	37	Other	24	Discovery Life	12	FNB	11
Medical Aid	56	Bonitas	37	Discovery Health	28	Medihelp	12