



Map of Defined Metropolitan Area and Shopping Centres in the Immediate area
Research sample drawn from households in the footprint



NAB proposed local newspaper

- Witbank News
- Shopping Centres

22 869 Households
37 983 Purchase Decision Makers

- 1 HIGHVELD MALL
- 2 PICK N PAY CENTRE - WITBANK
- 3 HIGHLAND MEWS
- 4 WITBANK CBD
- 5 SAVEWAYS CENTRE - WITBANK

